

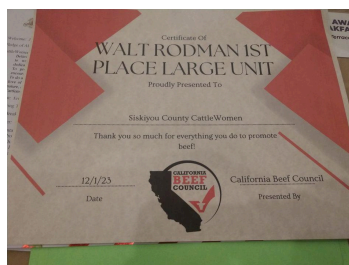
2023 -24 SCCW Fall Newsletter

Siskiyou County Cattlewomen

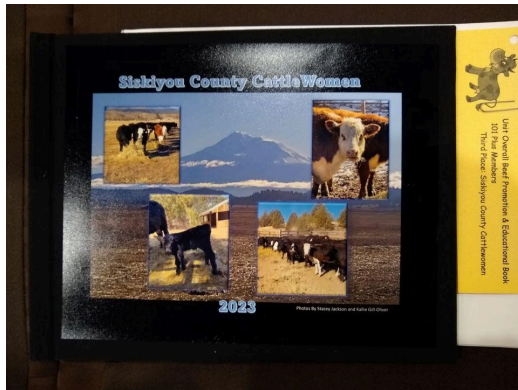


2023 California Cattlemen and CattleWomen's Convention

This year five SCCW members attended the convention in person with four SCCW ladies attending the CCW Board meeting via video conference. The convention was very good with some wonderful speakers that made each session very informative and current. SCCW was successful in winning some awards for our unit. We were very happy to have won 1st place, in the large unit category, with the Walt Rodman Award. This award was based on the Beef 'N Brew 2023 project.



We also won a 3rd place on our Beef Promotion and Education Book (scrapbook). Kendra Oliver did a wonderful job capturing all of our activities and putting together our story for 2023.



We were also recognized for excellence in Beef Promotion, Greatest Member Participation - 192. We were excited about this and recognized that the same 10-15 members kept showing up and doing the work. Please remember that if everyone does a little, we can accomplish a lot.



Beef 'N Brew - Our first Beef 'N Brew was a great success! We sold 400 tickets for the beef appetizers, beer samples and BBQ beef dinner. There were 1900 people in attendance on Miner Street during the hours of the event. The Cattlemen and Cattlewomen grilled up a wonderful dinner. Chad Bushnell was great entertainment that everyone enjoyed. We had nine beef appetizers available for sampling. The winner for the People's Choice went to Bella Art Works. It was a cold night, so the store merchants that were open were busy. The Elks Lodge and Black Bart's were hopping. The Miner Street Mercantile and Lona Mae's provided warmth as well as some shopping. The Jupiter Salon had a band inside their business for people to enjoy. We had ten farm to table vendors that had their tables set up from 5pm to 7pm. Feedback from them indicated that people were interested in the products that

they had for sale and sales were made. We had a few hiccups as expected and will make corrections in those areas. We did learn that we need more SCCW members to help out on the night of the event. So please consider taking part in this activity. Overall, we made about \$8000. It was hoped that we would have enough success to make this an annual event. We believe that we reached this goal and so have started working with the City of Yreka on Siskiyou Beef 'N Brew 2024 for September 28, 2024.



Fall Membership Meeting - The Fall membership meeting was held in Dorris on October 7th. It was well attended and the lunch was lovely. We had good entertainment with Amanda Harris singing for us and a craft at the end of the meeting with Doreena Moser. We honored the winners of The Top Hand Award, The Pioneer Woman of the Year and Leanne Brown was recognized as the member responsible for bringing in the most members this year.

Top Hand Award went to Jody Coats (below left)



The Pioneer Woman Award went to Jennifer Menke

Winter Membership Meeting on 1-20-2024 @ 11:00 am

Bring your favorite Beef Appetizer or Beef Casserole

The Winter Membership Meeting will be held on January 20, 2024 in Grenada at the Community Church from 11:00 am to 2:00 pm. Contest!! Bring your favorite beef appetizer or beef casserole to share for lunch and compete against your SCCW friends. A salad and rolls, as well as drinks, will be provided. We will have updates from the Beef N Brew, the CCA/CCW Convention, and Department of Justice. We will also present the SCCW board recommendations for the coming year's events.

Guest Speaker - Dr. Amy Fousek will discuss the newest vaccines for cattle and explain the different options currently available. Leanne Brown and Cheryl Foster will update us on the Siskiyou Beef N' Brew 2024.

The Fall Dinner for Cattlemen and CattleWomen

The Fall Dinner was held on October 28th and catered by Hot Lips Catering. The food was wonderful and it was great to see everyone. Thank you to everyone who helped with the table decorations, they were lovely. This year, the Cattlewomen put up the Cattlemen and Cattlewomen of the Year display that was at the fair. The men started this recognition in 1955 with Nerva Hayden and the women started in 1961 with Blanche Davis. Cheryl Foster and her sisters did a great job with the silent auction and Stacey Jackson organized the dessert auction. We did well on both of these activities. Leanne Brown was honored with the Cattlewoman of the Year award.



President's Message

Happy New Year to each of you. As I think about the last year, I am very grateful for the wonderful things we were able to accomplish as a group. We completed some great beef promotion events and had more members participating in different things. What a great time we had at the first Siskiyou Beef N' Brew! So many people were excited about the event and keep asking me if we are doing it again. We are!!

One thing that is concerning is our membership numbers. We need to keep our members and add additional members. Not only do more members make it easier to promote beef and educate people about our industry, the more members we have the more influence we have at CCW and for any sponsors.

Reach out to your neighbors and friends. Ask if they are members of SCCW. If not, encourage them to join. They do not have to be knees deep in the work we do, but their membership provides so much support. And of course it is fun when more members help with our projects!

Please come to our Winter Meeting on Saturday, January 20th. We have some great speakers, some business, and some great food. Bring your favorite beef casserole or beef appetizer to share and you might win a great prize!

I am looking forward to this year and all the fun events we have planned. I appreciate each of you for your membership and for the work we do to promote beef!

Stacey Jackson

Upcoming events and dates

Winter Membership Meeting, Grenada - January 20, 2024

Annual Pie Meeting - February 15, 2024

Calf Health Meeting - February 24, 2024

California CattleWomen Spring Meeting - March 8-10, 2024, Folsom, CA

Mothers' Day Market - May 11 & 12, 2024 - Siskiyou Golden Fairgrounds

Siskiyou Golden Fair - August 7-11, 2024

Tulelake Butte Valley Fair - September 5-8, 2024

Siskiyou Beef N' Brew - September 28, 2024