



SISKIYOU COUNTY CATTLEWOMEN

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Message From Your President

Hello Cattle Women,

I am hoping everyone is welcoming the new year that is already upon us. I so can't believe that another Christmas has zoomed by. Amid the baking and chaos I made it through. Winter is finally upon us. I soooo relish this time of year. I need my catch up time from the cutting, raking, baling, water and everything else that goes with putting up our hay. I know each one of you has the same and or other things that keep you hopping. We are busy ladies! It has been cold-cold-cold, AND I love it. At the end of the day a warm quilt and a cup of hot cocoa just warms the soul. So grab your cocoa and sit and read our newsletter a spell.

This year will be awesome! I can feel it. We have awesome ladies at the helm at the State level and National, but most important we in Siskiyou County have all our awesome members!!! You ladies are what keeps us going. We can't do what we do without your support - either in the physical sense or just in paying your membership - IT ALL HELPS. So please know that your membership helps us with votes for our county at the state meetings!!!! I want tell each and everyone of you how very much we appreciate and value your support of our organization.

We have all our 2016 general membership and board meeting dates scheduled as listed in this newsletter so you can get them on your calendars. If ever you want to know what goes on at our board meetings you are welcome to attend or come to one of the three yearly meetings and catch up, we so would love to have you!



President Sharon with CCW President Sbeila Bowen at the Convention reception co-hosted by SCCW to honor Angelee Dowling as the National Jr Beef Ambassador.

January 23rd is our next general meeting with a luncheon at the Dutchman Restaurant in Montague, with a speaker to be announced on a timely local topic. We will catch you up on the happenings of our last CCW meeting in Reno and what's coming up for the new year. Come and join us for a relaxing meal and a nice visit with good company.

February 18th is the Cattlemen's annual Cattle Health meeting in Montague - the meeting is open to anyone interested and focuses on timely topics with informative speakers - a meeting worth attending plus everyone really enjoys the pies afterwards. SCCW will once again provide pies for this event. If you can make a pie please let chairman Carolyn Houghton

You Are Invited!!

Winter SCCW General Membership Luncheon Meeting

Sat 1/23/16 11:00 am

The Dutchman Restaurant
Montague, CA

Special Guest Speaker will be **National Jr Beef Ambassador Angelee Dowling** & also an update on current water issues from SCCA's Scott Murphy.

Agenda includes 2016 SCCW Budget, new fundraising ideas & committee reports.

Menu: Choice of Soup & Salad, or Cheeseburger. Drink included.

Cost: \$12/person

Please RSVP by 1/20/16 to Sharon 598-6741 or Tara 398-4083



know at the January meeting or leave her a phone message at 459-3636.

March will be the CCW Spring meeting at Harris Ranch on the 11-12th. Anyone who would like to attend this fun and informative meeting that focuses on beef promotion, please contact me at 598-6741.

President's message continued - page 2

Message From Your President - continued

Our annual Ag Awareness Day will be May 19th at the Siskiyou Fairgrounds. We can always use helpers to serve food or help at booths – if you are interested in helping please contact chairwomen Lynda Bevelin or Jackie Zediker, or myself.

The Spring SCCW general meeting will be on Saturday, May 21st at my home near Etna – it will be a salad & dessert potluck with a BBQ entrée provided as a thank you for all your hard work.

These days and times may seem daunting and stressful with the ever-increasing amount of regulations and uneducated consumer perceptions that our industry faces. But we are all in this business together and we can make a difference in telling our real life agriculture stories. Farming and ranching are hard work, but each of us would have

it no other way. And many of our members dream of getting to do it. We need to keep that dream alive. Invite a friend who wouldn't otherwise get to enjoy the awesome lives we live to help out some day. Invite a class at one of your schools to your ranch to have a tour of a working ranch, dairy or hay operation. Lets make 2016 the year a new person was influenced by the fact a ranch and farming operation helps feed them. One person makes a difference. One person influenced tells one more and there you have it - we have changed the way someone looks at our occupations. We are environmentalists, stewards of the land. My hands are cracked, my back aches, and there are times I am so tired in the summer hay months I don't even want to get down from the tractor.

But crazy enough I wouldn't do anything else. It is who we are.

I will never be remembered as a great speaker, a great president or even someone who wrote well. I am not the sharpest tack in the box. But I am a hard worker and care for each of you. I want to see us get our message out to the public. We all have awesome talents. Lets use these talents to build an awesome Cattlewomen team.

Okay ladies lets put our hands in the middle together and raise our voices with a woohoo we can do this!!!! I hope to see you at the January meeting!!!! Have a blessed New Year and one of laughs not sorrow.

Your president,
Sharon Erickson 530-598-6741
email: vallballaranch@hotmail.com

SCCW WINS MULTIPLE AWARDS AT ANNUAL CONVENTION.....

~ 1st Place Scrapbook in Bayer Beef Promotion contest - large unit >100 members (thank you & great job Sharon Erickson for all of your dedicated work in another winning scrapbook) Received cash award.

~ Tied for 1st place in most Panel Raffle tickets sold (thank you Rita March for all your extra efforts). Received \$350 cash prize!!

~Member Lynda Beverlin placed 5th in the All Star Reading program for hours reading in Ag In The Classroom - Congratulations Lynda!!

~Walt Rodman contest participant - received \$50 award



Top Picture: President Sharon with other scrapbook contest winners. Bottom Picture: winning scrapbook on table & five SCCW members were lucky winners in basket raffle during Cowbelle of the Year luncheon!

CCW ANNUAL CONVENTION HIGHLIGHTS: STORY BY HEIDY CARVER

A total of 18 Siskiyou County Cattlewomen attended the annual convention at the John Ascuaga's Nuggett on Nov 19-21, 2015. On Thursday evening, some of us attended the CCW Executive Committee Meeting. The meeting was very informative. Treasurer's report given and CCW is doing well. The 2015/2016 budget was approved. The Powder River panel raffle is going well. Next year the raffle proceeds will be split 50 percent to CCW and 50 percent to the local unit for the tickets they sell, so it will be a fundraiser for all participating units. CCW won the ANCW Wiggy contest and will receive a Powder River calf chute to use as a fundraising tool for 2016. ANCW will most likely be changing its name to ACW in early 2016 if approved at January meeting. Their new website is online and has lots of consumer information. ACW membership drive year is Oct 1 – Sept 30. The 2016 State Beef Ambassador contest will be held in April in San Jose, CA. Each of the CCW regions will have a Senior and Junior Beef Ambassador for a total of 6 beef ambassadors for California. There will no longer be a national Beef Ambassador contest.

Friday was a busy day with many overlapping meetings and workshops. There

was a CCW President's Breakfast where there were many great ideas on how to efficiently operate local units as president. The Cattleman's Breakfast had a guest speaker named Damien Schiff from Pacific Legal Foundation regarding the current legal status of the Water of the United States (WOTUS). Currently an injunction has been filed and accepted that stops the current WOTUS regulations created by EPA and Army Corps from being enacted nationwide. This injunction is up for review in Dec 2015 or January 2016. Next was the Cattleman's General Session with guest speaker Cameron Bruett from JBS USA (a meat processing plant) who spoke about the current meat marketing and sustainability issues facing the cattle industry such as environmentalist and PETA type organizations that have "brainwashed" the consumers into believing that meat is bad due to unfair animal treatment and being treated with antibiotics. For the meat industry, sustainability is meeting current needs and always being willing to improve the future. It involves a balance of economic, social, and environmental needs. Other speakers on Friday were Erin Borrer of the US Meat Export Federation, Colin Woodall from NCBA, Tracy Brunner NCBA President Elect, and Helene Dillard from UC Davis.

Our SCCW group of 14 members at the Cowbelle of the Year luncheon, including Michele Murphy & Cheryl Foster (r) who was busy helping with announcing duties as CCW 1st VP.



Next was the Cowbelle Luncheon honoring the 2015 Cowbelle of the Year, including our own Heidi Martin. Guest speaker was ANCW President Melanie Fowle who spoke about the proposed name change to ACW, new website, and the changes ANCW has made in order to operate more efficiently. Friday afternoon was the CCW Education Workshop, which focused on "Team '16 Going Strong in our 65th Year". Guest speaker Justin Oldfield (State Lobbyist) gave an update on SB 27 about antibiotic use and reporting that goes into effect January 2018.

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CONVENTION HIGHLIGHTS: *CONTINUED*

Also GRAP at a statewide level at SWRCB has been defeated. However, each regional WRCB can create a GRAP

iPad app called Wow That Cow which teaches consumers about beef cuts, nutrients found in beef, beef byproducts, and a virtual cattle drive. The tradeshow opened Friday evening with lots of good vendors

Fowle, Dina Moore, and Connie Watson received Common Thread awards. ANCW CattleWoman of Year is Judy Ahmann. ANCW Promoter of Year is Glenda Rankin. ANCW Educator of Year is Barbara O’Connell. ANCW National Junior Beef Ambassador is Angelee Dowling. Siskiyou County CattleWomen did well. Our scrapbook placed 1st in the 100+ member category. Lynda Beverlin was 5th in the All Star Reading Hours for Ag in the Classroom, and we received a \$50.00 gift certificate for participating in the Walt Rodman contest. The CCW convention ended with the Board of Director’s Meeting with approx. 80 members attending. All local units turned in their 2016 Membership information & dues on time for approx. \$30,000. The Powder River panel raffle has generated \$15,000 so far. Rita March has sold the most tickets. One of her tickets sold was drawn as the winner later in the day. Deb Cockrell was installed as 2nd Vice President. Additional officer elections will be held in early 2016. The next CCW Convention will be held a little later next year on December 1-3rd in Sparks, NV and our own Cheryl Foster will be sworn in as CCW President.



Cowbelle of the Year luncheon congratulations at CCW Convention. (L-R) ANCW President Melanie Fowle, Heidi Martin, Rita March & CCW President Sheila Bowen.

Guest speaker NFL player Bear Pascoe, who is CCW President Sheila Bowen’s nephew, gave an inspirational talk regarding what it means to be a part of a team and how a team needs support, communication, and perseverance. The website and Facebook are great informational tools. Currently 24 local units have a presence on the internet. Tulare unit created a fun

sharing information about products for the beef industry. Saturday, the CCW had an awards breakfast. A moment of silence was taken in honor of all the CattleWomen who passed away in 2015. Judy Ahmann was recognized for Environmental Equalizer Award by the State Board of Equalization. Sherry Maltby was Seedstock Producer of Year for American Charolais Assn. Melanie

Check out the wonderful Wow That Cow App now available for the iPad - a great teaching tool from the Tulare County CattleWomen!

Wow That Cow

By Bitwise

Open iTunes to buy and download apps.



Description

Wow That Cow App

An innovative and interactive App that shares the wonderful qualities of beef cattle. Young people can learn about beef cuts with a puzzle, nutrition with the Z.I.P. Challenge, byproducts with a search & find activity, and Stewardship with Sara’s Story... and more to come! This App is Brought to you by the Tulare County Cattle Women – a California based organization that believes the Livestock Industry is of critical importance. The app is Sponsored By the Tulare County Cattlemen and Tulare County Cattle Women

[Wow That Cow Support](#)

[View More by This Developer](#)

**CCA NEWS NOTES:
Water Board Receives
Feedback on SB 88
Emergency Regulation**

On Dec. 17, 2015, the State Water Resources Control Board (SWRCB) took public comment on draft emergency regulations intended to implement SB 88's requirements for measuring and reporting of water diversions. The draft emergency regulations, released on December 7, 2015 are available online.

SB 88 was passed as budget trailer language in the 2015-16 California Budget. SB 88, which had been strongly opposed by CCA, requires water diverters who divert over 10 acre-feet of water annually to install monitoring devices that have the capability to record the direct rate of diversion. SB 88 also requires that all water rights holders report annually on their diversion and use of water. This is a significant change for statement and registration holders, who had previously only been required to report every three and five years, respectively.

The SWRCB's proposed monitoring and reporting requirements are on a "phased" approach, and take into account the volume of water diverted. For a full

explanation of these measurement and reporting categories, see the SWRCB's draft emergency regulation fact sheet at http://www.waterboards.ca.gov/waterrights/water_issues/programs/measurement_regulation/docs/fact_sheet_measure_reg.pdf

**2016 SCCW SCRAPBOOK
CHAIRMAN NEEDED**

SCCW has a long history of submitting award-winning scrapbooks that chronicle our organization's beef promotion and education activities and events each year. The book is submitted for competition at the annual CCA/CCW Convention. Our own Sharon Erickson has done a fabulous job with the scrapbook for numerous recent years, but the time has come to pass that creative torch to someone else in SCCW so Sharon can focus on her presidential duties. Any member(s) that would be interested in working on this annual project, please let Sharon know as we are already starting on 2016's. It is actually a lot of fun to have a team of at least 2 people to work on it. We will have the current WINNING scrapbook at the

Mark Your Calendar

2016 DATES

Jan 23rd: Winter SCCW General Membership mtg - Montague - *see page 1*

Jan 27-29th: Cattle Industry Annual Convention & NCBA Trade Show, San Diego, CA

February 18th: SCCA Animal Health Mtg, Montague School

March 11-12th: CCW Spring mtg, Harris Ranch, Coalinga

March 21st: SCCW Board Mtg, Yreka

May 9th: SCCW Board Mtg, Yreka

May 19th: Ag Awareness Day, Siskiyou Fairgrounds

May 21st: Spring SCCW General Membership mtg, Sharon Erickson's home, Etna

June 2016: CCA/CCW Mid-Year Mtg, Sacramento

Aug 10-14th: Siskiyou Golden Fair, Yreka

Aug 27th: SCCA Tour & SCCW Board Mtg

Sept 24th: Fall SCCW General Membership mtg

Oct or Nov: Annual SCCA/ SCCW Fall Dinner, Yreka

Dec 1-3rd: Annual CCW/ CCA Convention, Sparks, NV



2016 SCCW Board Members & Contact Information

Officers:

President:	Sharon Erickson	vallallaranch@hotmail.com	530-598-6741
1st Vice President:	Tara Porterfield	chp@cot.net	530-398-4083
2nd Vice President:	Lynda Beverlin	ixlady@sisqtel.net	530-468-2516
Secretary:	Dona Farman	gdfarnam@sisqtel.net	530-467-3617
Treasurer:	Cheryl Foster	cherylafosterLB@gmail.com	530-459-3270
Past President:	Heidi Martin	heidimartin529@gmail.com	530-598-3383
Membership/Webmaster:	Heidy Carver	heideranch@hotmail.com	530-468-4126

Directors:

Carolyn Houghton	530-459-3636
Elaine Kuck	hereford_57@yahoo.com 530-459-5431

Delegates:

Michele Murphy, Rita March & Lori March

Current News Notes from California Cattlemen's Assn as of 1/8/16

CDFW Accepting Feedback on Draft Wolf Management Plan

On Dec. 2, 2015 the California Department of Fish and Wildlife (CDFW) released its Draft Conservation Plan for Gray Wolves in California (Wolf Management Plan). CDFW developed its Wolf Management Plan with the input of a diverse Stakeholder Working Group composed of environmental groups, hunting organizations and agricultural interests, including CCA, over the course of roughly two years.

CCA encourages members to review the Wolf Management Plan, available online (see link below) and to provide any comments prior to the Feb. 15 comment deadline. CDFW will also hold three public workshops on the plan, including one in YREKA:

- * **Jan. 21 from 5-8 p.m. at the Miner's Inn Convention Center/ Best Western in Yreka**

While CDFW is not required to do a full Response to Comments, CDFW Director Charlton Bonham has stated that CDFW will carefully consider public comments received on the draft and may incorporate public comment in finalizing the Wolf Management Plan.

CCA staff is carefully examining the Wolf Management Plan prior to the Feb. 15 public comment deadline and will provide detailed comments to CDFW.

California Sees First Probable Wolf Depredation

On Dec. 18, the California Department of Fish and Wildlife (CDFW) issued its investigation

report for a suspected wolf depredation upon a calf that occurred in Siskiyou County. While the report did not confirm that wolves killed the calf because "the absence of the majority of the carcass... precludes determination of a cause of death," CDFW did classify the depredation as "probable."

Ranchers in Siskiyou County were gathering cattle on the morning of Nov. 10 when they came upon five wolves feeding on a dead calf in a meadow. The wolves dispersed as the ranchers approached, but the ranchers managed to photograph at least one of the wolves as well as the calf carcass upon which the wolves had been feeding. Unfortunately, when investigators from CDFW and USDA Wildlife Services arrived on-site to investigate the suspected depredation, they were unable to locate the calf carcass.

The probable calf depredation and other reports of wolf presence near cattle come alarmingly close to the Aug. 2015 announcement that a wolf pack had first become established in California, and underscore the threat that an unmanaged wolf population could pose to livestock and ranchers in the state.

In response to depredation concerns, CDFW recently released a Wolf Depredation Protocol for Livestock Producers in an effort to ensure that potential depredation evidence is preserved and properly investigated by CDFW, USDA/ APHIS Wildlife Services, and the US Fish and Wildlife Service. That protocol, and the Draft Wolf Plan, are both available at <https://www.wildlife.ca.gov/conservation/mammals/gray-wolf>

New Federal Dietary Guidelines Finalized: Includes Lean Beef as an Important Protein

This week, the U.S. Department of Agriculture and the U.S. Department of Health and Human Services published federal dietary guidelines that are updated every five years and serve as the recommended nutrition guidelines for the nation and dictate menu items for federal meal programs, including school lunch programs.

CCA applauds both agencies for finalizing dietary guidelines that recognize the importance of lean beef as an important protein and part of a healthy balanced diet. An advisory group formed to provide guidance to the Secretaries of Agriculture and Health and Human Services originally suggested that red meat be discouraged as part of a healthy diet due to unsubstantiated environmental concerns. After strong pushback by NCBA, CCA and Congress, the Administration noted that final dietary guidelines would focus on health and nutrition and the suggestions given by the advisory group fell outside the scope of the dietary guidelines.

Since the first dietary guidelines were published in 1990, lean beef has been considered an important and healthy protein and part of an overall balanced diet. CCA will remain active in working to advocate the most current and best science that continues to demonstrate that lean beef is healthy and should remain at the center of the plate.

Cattlemen's Creed

*B*elieving that the livestock industry is
Of basic importance to world existence,
We, The California Cattle Women,
Dedicate ourselves to support it
With our labor and finances;
To promote it through information
And publicity; to encourage its producers
With our understanding and love;
To do all in our power to instill in the
Coming generation
The love of the land and of life,
The humility and awe before Nature
And the hope and faith in the future
That is inherent in cattlemen and cattlemen.

Mrs. Willard Sobak, Fairdale, North Dakota
Mrs. Jerry Hemsted, Cottonwood, California

