



SISKIYOU COUNTY CATTLEWOMEN

Message From Your President

Hello CattleWomen!

Hard to believe another 4 months has passed since our last newsletter. Where does our time go? I didn't regroup this year through winter like I have in the past. There was just too much to do with summer catch up out of the field and in the barns and equipment. And add grandkids, grandnieces and nephews, and life and wow! Here I am writing you all again. Whew. I know everyone of you is feeling the same.

With Springtime upon us (even though our cold spell has us thinking otherwise), it is time for branding and moving cows, working up our gardens and fields to finish planting and start irrigating. My life gets even more busy every day, as does yours I am sure. My 'to do' list is growing fast as I never finished what should have been done this winter - haha. But as they say there is always tomorrow.

Statewide the new membership goal is to do a better job of including the young ladies from our own families and surrounding communities to be a part of the CattleWomen organization, and to welcome their interest and involvement at any age! Ages 0-99+ are welcome! We encourage all current SCCW members who have younger daughters, granddaughters, nieces or friends with young gals interested in cattle and agriculture to come visit us at a CattleWomen's meeting or event, and consider joining. Please help spread the word and invite any younger gals you think might enjoy our group to come to the May 21, 2016 meeting!

The next few months have many SCCW activities planned, especially in May. So hold onto your hats, grab your boots and come enjoy some of the fun things we do. See the next section for all the details!

So yes we are all a busy group of ladies for sure, but the passion we share for our families, livestock, land and communities is awesome! If you do happen to have any extra time to be involved in CattleWomen activities please check out the Work Enjoyment Form included with this newsletter to see all the annual things we do and give one of the board members a call if you want to sign up for anything - more hands always help and are appreciated!

As always, on behalf of the Board and myself, thank you so much members for all you do. Even if you are not able to be actively involved, please know that your dues support really does help our organization and is appreciated! Life is crazy these days but know that the Board and myself are working to stay active and educated on current issues, and we work to pass that information onto our membership to help us all stay better informed and to save our way of life.

May the Lord bless you all with strong backs and hearts!

Your President, Sharon Erickson 530-598-6741



Websites:

siskiyoucountycattlewomen.com

& CCW is cattlewomen.org

Join our Facebook & Twitter Pages at
Siskiyou County Cattlewomen

Mark Your Calendar

May 19th: Ag Awareness Day,
Siskiyou Fairgrounds, Yreka

May 20th: KARE Tour

May 21st: SCCW Spring
Member Meeting, Etna

June 23-24th: CCW Mid-
year Meeting, Sacramento

Aug 10-14th: Siskiyou Fair
SCCW Sandwich Booth,
Yreka

Aug 27th: Annual Cattle
Tour & Carcass Contest;
SCCW Board Meeting

Sept 24th: SCCW Fall
Member Meeting, Yreka

Oct 29th: SCCA/SCCW
Annual Fall Dinner, Montague
Community Center

Dec 1-3rd: CCA/CCW
Annual Convention, Reno,
NV (SCCW Member Cheryl Foster
becomes new CCW President!)



SPRING GENERAL MEMBER MEETING - MAY 21, 2016 - BBQ AND SALAD POTLUCK

All members are invited to attend the Spring General Membership meeting!! It will be held at President Sharon Erickson's home at 1233 Holzhauser Lane in Etna on May 21st, starting at 11:00 am.

BBQ steak will be provided and Board members are making dessert, so we just request that members please bring your favorite salad or side dish to go with the BBQ steak. Beverages & table settings will be provided.

SCCW is also extending a special invitation to any younger girls or high school age ladies to join us for a complimentary lunch and attend this meeting to find out more about CattleWomen and possibly becoming a Junior member. So please invite any

young ladies you think might be interested in attending!!

The program will include hearing wonderful essays recited from the current 'Imagine This' contest winners; hopefully having our local beef ambassador participants attending; and SCCW member Jodi Aceves from the Ag Commissioner's office will share her knowledge of invasive weeds and different methods of controlling them.

Other business will include updates on current events, SCCW's active committee reports and upcoming events, as well as enjoying a time to visit with our fellow CattleWomen members. We hope many of you can come enjoy the day!!



Driving Directions to Sharon's:

From Yreka take Hwy 3 towards Etna. Go through Fort Jones and then ~4.25 miles past Greenview look for power substation on East side of Hwy 3 - turn left onto Holzhauser Lane immediately before the power substation and follow it a little over a mile - go past the Hale Dairy and Sharon's will be the next house on the left side of the road (hay barns & other buildings beyond her house)

Sharon's phone: 530-598-6741

MYSTERY GIFTS FUN!!

20 lucky attendees at the May 21st meeting will receive a fun Mystery Gift - including Jr Members!!

SCCW ACTIVITIES UPDATE:

***May 1st** - Scott Valley Pleasure Park Rodeo - CattleWomen had a successful booth selling Walking Tacos

***May 19th** - come see SCCW at our Annual Ag Awareness Day from 9-12pm at the Yreka Fairgrounds. Got a granddaughter? Bring her along to be immersed in the great Ag education program offered that day. If you would just like to come lend a hand please contact co-chairman Lynda Beverlin and she will have a fun job for you. This event normally hosts several hundred 4th grade students and includes 20+ ag-related

information booths to help teach the kids about different parts of agriculture. SCCW also helps with the luncheon for all of the workers that come put this event on.



***May 20th** SCCW will be catering the luncheon for the annual KARE woods tour in conjunction with the Siskiyou Cattlemen's. If any members would like to go along and

help serve the food please give Sharon Erickson a call.

***June 23-24** State CCW mid-year meeting in Sacramento and we will have delegates attending.

***August 10-14th** is the Fair! If you are not yet signed up to help with a shift in the Sandwich booth and would like to help, please call Lori March 530-598-6187.

***August 27th** Annual SCCA/ SCCW Fall Tour, held on a Saturday - more details will be shared later on location and potluck lunch plans.



Powder River Panel Raffle: NEW Fund Raiser Opportunity for SCCW

The California CattleWomen are holding their annual raffle again and each unit in the state has tickets to sell for a chance to win fifteen 12" fencing panels. *NEW feature is that each unit will get to keep 50% of the money they raise from ticket sales!* Drawing will be held at the annual CCA/CCW Convention 12-3-16 and need not be present to win. SCCW will have tickets available at the general meeting, \$5/ticket or 5 tickets for \$20.

TIME TO VOTE!!

Please help us select the following 2016 award recipients for Siskiyou CattleWomen by returning the nomination forms by July 15, 2016.

CattleWoman of the Year

Top Hand Award

Pioneer Beef Woman

The nomination forms and description of each award are included with this newsletter and are also available to download on the SCCW website at siskiyoucattlewomen.com. Return each form to the name & address shown on the form please. This is every member's opportunity to elect and support those deserving candidates in our organization!

The Top Hand & Pioneer Beef Women awards will be presented at the Fall General Member meeting on Sept 24th. The CattleWoman of the Year award will be a surprise presentation at the annual SCCA/ SCCW fall dinner event.



SCCW HAS A TWITTER PAGE!!

Yes thanks to members Lori & Brit March, SCCW now has our own Twitter page - find it at Siskiyou CattleWomen@SiskiyouCCW. You can also access it from the home page of our unit's website at siskiyountycattlewomen.com

Check it out for fun information & updates, plus add your own tweets about ranch life, recipes or other things you enjoy!!

CCW NEW WEBSITE NOW LAUNCHED

California CattleWomen just got their newly designed website launched this month and it has a lot of great information and links in it. Check it out at cattlewomen.org

SCCW FACEBOOK PAGE

Just a reminder to Like or Join our Facebook page at Siskiyou County CattleWomen if you are on Facebook to keep up with many things going on. Thank you to Heidy Carver for doing a great job of posting information & updating the website to keep us informed.

COOKBOOK & BRAND SCARF PROJECTS

The Siskiyou CattleWomen Board of Directors are excited to announce two new beef promotion and fundraising projects we are launching this spring. All members will receive a letter in the mail with information and forms for both projects!

Deadline to return forms for BOTH Projects is June 1, 2016, or bring to the 5/21/16 member meeting.

Project I – Siskiyou County CattleWomen's Cookbook

We would like to compile as many old family and family favorite recipes from our CattleWomen members & friends as possible to assemble an awesome professional published cookbook. The cookbook will include a variety of recipe types and little stories or fun anecdotes about the recipe origins, etc. Please submit as many recipes as you would like. If you have questions please contact Rita March 530-468-2610, email cando@sisqtel.net or Gail Jenner 530-468-5331, gforini@sisqtel.net

Project II — 'Wild Rag Style' Siskiyou Brand Scarf

These will be a customized 36"X36" scarf that is 'wild rag' size and will have all Siskiyou County brands on it. The fabric is a silky polyester with 4 color choices. There is a draft sample layout included with the order form mailing and there will be a fee to have your brand included on the scarf, but the cost includes a scarf and members receive a discounted price on any additional scarves pre-ordered. These wild rag scarves will make great gifts!! If you have questions about the Wild Rag Brand Scarves please contact Tara Porterfield at 530-398-4083 or email chp@cot.net.

2016 SCCW Board Members & Contact Information

Officers:			
President:	Sharon Erickson	vallallaranch@hotmail.com	530-598-6741
1st Vice President:	Tara Porterfield	chp@cot.net	530-398-4083
2nd Vice President:	Lynda Beverlin	ixlady@sisqtel.net	530-468-2516
Secretary:	Dona Farman	gdfarnam@sisqtel.net	530-467-3617
Treasurer:	Cheryl Foster	cherylafosterLB@gmail.com	530-459-3270
Past President:	Heidi Martin	heidimartin529@gmail.com	530-598-3383
Membership/Webmaster:	Heidy Carver	heideranch@hotmail.com	530-468-4126
Directors:			
	Carolyn Houghton		530-459-3636
	Elaine Kuck	hereford_57@yahoo.com	530-459-5431
Delegates:			
	Michele Murphy, Rita March, Lori March & Heidy Carver		

SPRING CCW MEETING AT HARRIS RANCH HIGHLIGHTS: *STORY BY HEIDY CARVER*

Eight members of from Siskiyou County CattleWomen (Cheryl Foster, Sharon Erickson, Tara Porterfield, Carolyn Houghton, Rita March, Lori March, Brit March, and Heidy Carver) attended the Spring CCW Meeting on March 11-13th. After a long drive to Harris Ranch in Coalinga, CA on Friday, we enjoyed a great tour of the Harris Farms thoroughbred horse racing farm thanks to Rita March, Kc Jeffery at Harris Ranch, and Dave McGlothlin General Manager of Harris Farms. The tour included meeting Lucky Pulpit - the sire of California Chrome (pictured to right). Then we had an amazing dinner at the Harris Ranch Steakhouse and enjoyed very nice accommodations at their hotel.



Saturday was a joint California Women for Ag & California CattleWomen meeting filled with a host of informative speakers. First was California FFA member Ethan Francis, who spoke about the false reports that red meat is a significant cause of cancer. His speech was very informative.

Next Kevin Spafford from Legacy by Design spoke about the importance of Succession Planning for agricultural families in order to be able to continue keeping the family farm/ranch operating from generation to generation.

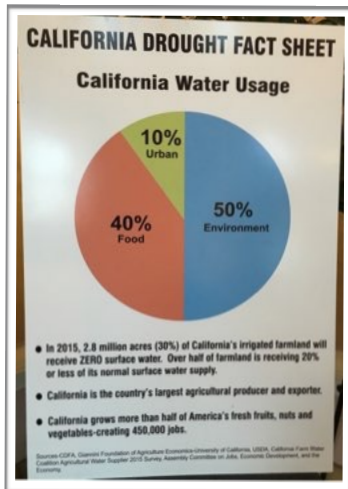
Statistics say that approximately 70% of agriculture businesses are not passed down from the first generation to the second generation, 90% are not passed from second to third, and 96% are not passed from third to fourth generation. Succession planning is the first step and estate planning is the second step in order to ensure that the family ranch/farm is properly passed from generation to generation and still is a viable livelihood. Taking the first step of gathering all the family members and discussing the succession plan is the most difficult due to the emotions of all people involved. The key to a good plan is for there to be open and honest communication between



the family members and that all members are committed to the process. Each succession planning meeting should have “ground rules” and an agenda. There should be an unbiased third party to document each meeting. A succession plan has four parts: Financial security, Ownership transition, Leadership Development, and Estate Plan. Obstacles that hamper a succession plan are: equal vs. fair inheritance, In-Laws, Control of Farm being passed down, financial insecurity, and family disharmony. The goals of a succession plan is to provide operational strength for the farm/ranch, financial security for all family members, and allow the farm/ranch to be well prepared to continue for generations to come.

The next speaker of the day was Jill Scofield from CA Beef Council. She spoke about how producers need to educate the consumers about where their food comes from, how produced, and how it is processed. Food safety, price value, and food quality are important to the Millennial consumers, who are between ages 18-36 and rely on the internet and social media for their information about agriculture. The Millennials are very diverse in their food types. Their annual income ranges from \$25,000 to \$50,000 and they spend 80% more on food than the Baby Boomer consumers. Their choice of shopping locations is warehouse chain stores and they like to pair their food products together to create an easy to prepare meal.

The final speaker before lunch was CA Secretary of Agriculture Karen Ross, who is a fourth generation farmer from western Nebraska. She was appointed in 2012. There are currently 16 women Ag Commissioners in California. She promoted CA Ag plates through DMV as it raises \$250,000 per year for Ag Industry groups. California has one of the most diverse food consumers and producers, which makes it one of the most studied states. When Ag producers try to educate the consumers, there needs to be open conversations that start with common ground of safe and healthy food. She knows how hard the 5 year drought has been on Ag producers and that most cannot just downsized one year and then bounce back to full production the next. She understands how intertwined the Ag industry is with the rest of the economy such as entertainment, tourism, and real estate. CA government is trying to conserve Ag land and open space and understand that Ag use is an effective beneficial stewardship of land that promotes self-sustainability while providing food for rest of society.



At lunch we enjoyed a delicious tri tip sandwich with fruit side or a flank steak fajita salad with drink and a lemon bar dessert. The first afternoon speaker was Mike Wade from CA Farm Water Coalition, which is a group that educates the public on the amount of water needed to grow/process various agricultural products and why it is important that the agricultural producers receive the needed water. They use the internet and social media to educate.

The final speaker of the day was Emily Rooney from Ag Council of California, which began in 1919 and is Ag Producer funded by membership dues. California is currently 44% Democrat, 27% Republican, and 29% Independent/Undeclared according voter registration. So need to target the Independent/Undeclared portion of voters when an Ag issue is on the ballot or before the CA legislation.

Government and environmental regulations are becoming an increasing burden for all types of Ag production. CA Environmental Protection Agency, which consists of Air Board, Health & Safety, and Water Board, are all fee based agencies that are hurting agriculture. These agencies do not have much common sense when it comes to efficiently operating a business. California's Sustainable Groundwater Management Act (SGMA) is one of the greater concerns in the Ag industry. It empowers local agencies to adopt groundwater management plans that are tailored to the resources and needs of their communities. Good groundwater management will provide a buffer against drought and climate change, and contribute to reliable water supplies regardless of weather patterns. California depends on groundwater for a major portion of its annual water supply, and sustainable groundwater management is essential to a reliable and resilient water system. However, due to the diversity

within the state and the fact that Agriculture is not always considered an important water user, it is critical that all types of Ag producers and organizations work together to make sure their voice is heard in this process. SGMA is currently in the early stages of being implemented. The day ended with a networking session among all of the attendees. Then a delicious dinner of Fajitas, salads, and desserts was served.

Sunday, the CCW held their Board of Director’s Meeting. There were 67 CattleWomen in attendance. The Fiscal Year Ending 10/31/15 financial reporting went well and has been submitted to the CPA per treasurer’s report. A neat video was shown highlighting the various events that the CattleWomen units were involved in since the November 2015 Convention.

A recap of the ANCW convention in San Diego at the end of January was given. Highlights were inspirational speaker former Navy Seal Rob O’Neil, trade show, USS Midway ship tour, and Martina McBride concert. The collegiate reception was well attended & they are an enthusiastic group who are working hard to promote Agriculture. ANCW will not change its name or logo.

The Tulare Ag Expo was well attended and the trivia wheel and WOW that Cow app were a hit. Nominees for next year’s CCW Officer Team and Standing Committees will be voted on at Mid Year Meeting in June 2016 and they will be installed at December 2016 Convention. CCW would like to increase its ANCW members approx. 100 by January 31, 2017, especially focusing on youth, collegiate, and delinquent members. CCW wants to increase its membership to 2,000 members by September 2016. CCW Beef Ambassador Contest will be held April 9, 2016 in San Jose, CA. There will be 3 Senior winners, one in each of the 3 Regions (North, Central, & South) and 3 Junior winners, one in each of the regions. The winners will work in teams within their regions during the year. The Powder River raffle tickets were handed out - 1500 tickets were printed. New this year - county units will receive 50% of the monies raised from tickets they sell. The Powder River chute that CCW received for winning the ANCW Wiggy contest can be exchanged for more panels or other items. This will be discussed and voted on at the Mid Year Meeting in June 2016. The CCA would like CCW to help with their annual photo contest at December 2016 Convention. It is free to enter pictures. Remember to use high quality settings when taking the picture and emailing it to Malorie Bankhead at CCA. Deadline is October 2016. After some discussion, CCW members approved to have the CCW logo digitally designed so it is more user friendly for internet, social media, and banners. A committee was created and their suggestions will be presented at 2016 Mid Year Meeting. The CCW website is being redesigned to be more user friendly & smartphone compatible. It is expected to be completed soon. Also CCW now owns all the domain rights to its webpage and any similar webpage names. All of the required reporting forms, calendar of events, change of address/email form, and county unit membership forms will be on the new website. The CCW Cowbelle of Year application will be available at Mid Year in June 2016, and due in Sept. 2016 along with current rosters of CCW members.



Harris Ranch Horse Farms General Manager David McGlothlin with Lucky Pulpit - sire of the famous California Chrome!!

California Chrome Tied for Top Spot in World

By Blood-Horse Staff

April 14, 2016

California Chrome, who easily won the world’s richest race this year when registering a 3 ¾-length victory despite his saddle slipping in the Dubai World Cup sponsored by Emirates Airline (UAE-I) March 26 at Meydan, shares the top spot in the April edition of the Longines World’s Best Racehorse Rankings.

California Chrome, the 2014 Horse of the Year who has won all three of this starts this year, has received a 126 rating, which also was awarded to Winx, who stayed undefeated in seven Southern Hemisphere starts this season with her two-length victory in the Star Doncaster Mile (Aus-I) April 2 at Royal Randwick.

If you want to watch the Dubai race - go to this link for video:

<http://harrisfarms.com/california-chrome-brilliant-dubai-world-cup/>

Cattlewomen's Creed

Believing that the livestock industry is
Of basic importance to world existence,
We, The California CattleWomen,
Dedicate ourselves to support it
With our labor and finances;
To promote it thorough information
And publicity; to encourage its producers
With our understanding and love;
To do all in our power to instill in the
Coming generation
The love of the land and of life,
The humility and awe before Nature
And the hope and faith in the future
That is inherent in cattlemen and cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota
Mrs. Jerry Hemsted, Cottonwood, California



SCCW

1233 Holzhauser Lane
Etna, CA 96027

TO: