



SISKIYOU COUNTY CATTLEWOMEN

Website:
siskiyountycattlewomen.com
Facebook: Siskiyou County
Cattlewomen
Twitter: Siskiyou
CattleWomen@SiskiyouCCW

Message From Your President

Hello Ladies and Happy Spring!!

If April showers bring May flowers, Siskiyou County should be brimming with blooms next month, and we are thankful for the moisture! 2019 is off and running for Siskiyou CattleWomen, with both new and traditional beef promotion, education, fundraising and community involvement activities! We are excited about the upcoming Spring SCCW meeting on April 27th with the new time format of holding the business meeting in late afternoon, followed by a fun "Beef & Wine Pairing" presentation/taste testing (including non-alcoholic beverages) and concluding with a potluck dinner/social with time to visit! Our main guest speaker will be Jenny Hurlimann Gomes on the topic of 'Blogging'. Jenny will share what a blog is, how it differs from social media, how to set up a blog and more. Blogging was one of the new ideas recommended from the Beef Promotion & Fundraising Committee (BP&F) meetings early this year and we are looking forward to hearing from Jenny about how "tell our ranch stories" in this format. In addition, we will hear one or two regional winners from the 'Imagine This' story contest, introduce our 2019 Siskiyou County Beef Ambassadors - Blakely Hittson & Jackson Wood, and have a brief word from Jennifer Hart about the AirMedCare air ambulance discounted rate for all CA CattleWomen members. For the potluck - see the sidebar on this page for suggested dishes to bring.

We truly hope many of you can join us on the 27th - the plan is to keep the business meeting portion short, thus current committee reports/updates will be sent to all members, along with the January general meeting minutes, the week before the general meeting. It was approved at the January meeting to discontinue the SCCW Sandwich Booth at the Fair and replace it with other beef promotion activities during the fair. The board and chairmen are working on the new beef promotion activities for the fair, and one new fundraiser will be SCCW providing the concession dinner at the Montague Balloon Fair in September this year - we will be the primary food vendor for the Friday night Glow Event that had 1000 people attend last year. The Western Quilt project will also be a fundraiser, along with the annual Panel Raffle tickets sales.

There are a few other highlights of our activities included in this newsletter, but please review the reports to come for more details, as SCCW does have quite a few new and exciting activities happening this year as a result of the earlier BP&F committee brain storming sessions. We welcome all members who are interested in any these events/activities to join the committees, and we are still looking for chairmen for a few of the new items. Thank you to all the ladies that have already volunteered to chair or help with our many activities - your time & efforts are very much appreciated! Please check out the list on the next page to see what interests you!!



Please Join Us!!

**Spring SCCW General
Membership Meeting &
Potluck DINNER**
NEW TIME SCHEDULE

Saturday 4/27/19

4:00pm - 7:30pm

Ft Jones Community Center
11960 East Street,
Fort Jones, CA

All Members Are Invited &
Guests Welcome

Bring your favorite recipe dish
to share, based on last names
as follows:

A-C Desserts

D-L Salads

M-Z Main Dishes

(beverages, plates, utensils will be
provided by SCCW)

Program to Include:

Guest Speaker: Jenny
Hurlimann Gomes on "All
About Blogging"; 2019
Siskiyou Beef Ambassadors
introduced; 'Imagine This'
story contests winners; and a
fun 'Wine & Beef Pairing'
demonstration/taste testing,
followed by dinner & social
time!



President's Message - continued:

In mid-March eleven SCCW members attended the CCW Spring Meeting & Workshop in Visalia, CA. Cheryl Foster has shared the highlights of the workshop and tour in this newsletter. Main points from the CCW board meeting included: California won 1st place in the ANCW membership contest; the 2019 Powder River Panel Raffle tickets were distributed; CCW's booth at the Tulare World Ag Expo went very well again; and the new 'California Ranch Raised Kids' book project was approved (more will be reported on this item at the SCCW meeting). In addition, it was reported at the CCW meeting that the WOW THAT COW Educational App is now available in a web-based format that anyone can access at www.wowthatcow.com (great classroom tool); CCW will help host the World Butcher Challenge (International Meat Cutting Contest) in Sacramento, Sept. 2020; and will also have an informational booth at the 2020 California FFA Convention.

I continue to be honored to serve as your County President and I am excited for all of the enthusiasm and participation we have from our membership and board of directors. Thank you!!

Sincerely,

Tara Porterfield

*SCCW President
530-398-4083*



2019 New Event/Activity SCCW Committees:

COMMITTEE	CHAIR/CO-CHAIR	Committee Members
Ag Information Booth at SisQ Fair	Leanne Brown/Cheryl Foster	Tracey Struble
Commercial Booth at SisQ Fair	Stacey Jackson	Lynne Bryan, Jody Coats, Marcia Allen, Sharon Erickson, Tracey Struble, Jill Porterfield
Buyers Lunch-SisQ Fair Jr Livestock Auction	_____	
Beef-N-Brew - 2020 Event	Cheryl Foster/Heidi Martin/ Stacey Jackson/Tara Porterfield	Rebecca Broomell
Montague Balloon Fair Dinner Concession	_____	Stacey Jackson, Jody Coats, Sharon Erickson, Marcia Allen, Cheryl Foster
Beef Promotional Items to Sell	_____	Rebecca Broomell
Siskiyou Ranch Life Blog	_____	Jill Porterfield
Western Quilt Fundraiser	Lynne Bryan/Carolyn Pimentel	GloryAnn Jenner, MaryAnn Hanna
<u>YOUTH CONTESTS/EVENTS:</u>		
*Art Contest (Kindergarten-12 grade)	_____	Heidi Martin
Beef Skill-A-Thon: SisQ Fair	Melanie Fowle/Cheryl Foster	
Beef Skill-A-Thon: TLBV Fair	Tracey Struble/Amanda Struble	
*Photo Contest (High School-Adult)	_____	

**Contest Information & Entry Forms to be announced on April 22, 2019 with Earth Day Promotion - Entry Deadline for both contests will be June 1, 2019!*

All SCCW Members that are interested in being involved with any of these new committees - please email Tara to let her know at cowgirljake1986@gmail.com or sign up at the April 27th general meeting. Thank You!!

SCCW HAPPENINGS:

***April 22nd** - Earth Day 2019! Look for SCCW article in the newspaper about how Agriculture celebrates Earth Day & public announcements about the NEW Art & Photo contests being sponsored by SCCW!

***SCCW Cargo Trailer** - is in process of having brands & logos applied this month!!

***Youth Art Contest** - SCCW will sponsor this contest - entries will have a 'beef industry' theme with age categories K-5th; 6-8th & 9-12th. 1st-3rd place awards for each age group and winning entries will be displayed as part of SCCW fair booth display and may also be printed on beef

promotional items to sell. Entry forms available soon.

***Photo Contest** - New contest with a 'beef industry' theme for ages High School & Adult. Categories will include: People, Animals (livestock), Landscape & Food with all photos being 8x10". 1st-3rd place awards planned and winning entries to be displayed in SCCW fair booth. Entry forms available soon.

***BEEF For Father's Day** - SCCW will continue this annual beef promotion drawing with participation at two local restaurants. Winners will receive beef gift certificates.

***2019 Powder River Panel Raffle Fundraiser** - tickets will be available at April meeting - asking members to help sell as many as possible this year as SCCW will keep 50% of the funds from all tickets sold, the other 50% goes to CA CattleWomen. **New this year** - the drawing winner will have their choice of 15 Panels or \$3500 in other Powder River product!

***August 24th** Annual SCCA/ SCCW Fall Tour in Scott Valley - *don't miss this event* with special guest speaker **Dr. Frank Mitloehner** - he is one of the most powerful advocates that our beef industry has in refuting today's crazy world of beef bashing, Fake Meat and the New Green Deal propaganda!



Congratulations to the 2019 Siskiyou County Beef Ambassadors - Jackson Wood, Junior winner & Blakely Hittson, Senior winner. Both of these young people also did a great job representing Siskiyou at the State Beef Ambassador Contest in Santa Clara on April 6th! Blakely placed second for the Northern State Region Seniors and Jackson also did well in the junior division. Thank you both!

**UPCOMING CALIFORNIA CATTLEWOMEN EVENTS:****NEW DATES For June 2019 CCW Mid-Year Meeting in Rancho Murrieta, CA**

(This is a joint meeting with California Cattlemen (CCA) and there were some recent schedule updates for the CCW portion of the meeting)

Tuesday, June 18th - Noon to 4:00pm: CCW Summer Educational Workshop, followed by CCW Executive Board meeting that evening.

Wednesday, June 19th - 8:00am-11:00am: CCW Board Meeting. Then members are free to attend Cattlemen session meetings of their choice. CCA dinner event that evening. More CCA sessions will continue on Thursday, June 20th - concluding with their board meeting that afternoon. This meeting is open to all CCA & CCW members.

Look for registration information in the upcoming CCW newsletter issue, or visit the CCA website at calcattlemen.org to register online.

If you do register to attend, please let President Tara know so we can make sure to include you in any CattleWomen activities we have happening at the meeting, plus carpools and room shares are possible options.
THANK YOU!

AG IN THE CLASSROOM

Our whole team has been busy doing classroom presentations the past few months in Siskiyou Co., plus we had a booth at the 2nd Annual Sacramento Ag Day event



March 22nd. Members Lynda Beverlin, Rebecca Broomell, Melanie Fowle & Sharon Erickson did 16 presentations with the Beef Pong game, reaching 750 inter-city kids - even the rainy weather didn't slow them down!! Way to go gals and thanks for making that 600 mile round trip to help educate our future consumers about BEEF!! (pictured above with Sacramento Kings coach Dave Joerger!) Our local Ag Awareness Day will be held on May 16th in Yreka.

JEFFERSON STATE**BEEF-N-BREW EVENT IN 2020:**

SCCW's Beef-N-Brew committee has met with the Siskiyou Golden Fair and the Yreka Chamber of Commerce to begin planning an awesome 2-day event for the fall of 2020! Initial ideas include hosting a sanctioned Kansas City BBQ event (which has a huge following of people all its own), having live music from Red Dirt style bands both days, and including some type of local beef recipe contest, as well as local food vendors and a variety of breweries. This cooperative project will take considerable planning so stay tuned for more information as the event continues to take shape.

SISKIYOU AG WEDNESDAYS AT FIVE MARY'S BURGER HOUSE IN FORT JONES

A Huge THANK YOU to Five Mary's for their wonderful support of our local agricultural community!! They are continuing to donate 10% of **Every Wednesday's** restaurant sales to be split equally between the Siskiyou CattleWomen, Cattlemen and Farm Bureau!!!

2019 SCCW Board Members & Contact Information**Officers:**

President:	Tara Porterfield	cowgirljake1986@gmail.com	530-398-4083
1st Vice President:	Lori March	lorivallo@yahoo.com	530-598-6187
2nd Vice President:	Stacey Jackson	SMJac521@aol.com	530-598-0196
Secretary:	Leanne Brown	sisqbrown@gmail.com	530-598-4444
Treasurer:	Cheryl Foster	cherylafosterLB@gmail.com	530-459-3270
Past President:	Sharon Erickson	valhallaranch5@gmail.com	530-598-6741
Membership/Webmaster:	Heidy Carver	heideranch@hotmail.com	530-468-4126
Directors:	Jody Coats	coatslivestock@gmail.com	530-397-2476
	Jacki Zediker	jkzediker@ucanr.edu	530-459-0529

Delegates: Rita March, Lynda Beverlin, Stacey Jackson & Lori March

Update Your Calendars**2019 DATES**

April 17th: Succession Planning Workshop, Tulelake, CA (UCANR Event)

Apr 27th: **SPRING SCCW General Membership Meeting - Fort Jones, CA**

May 6-8th: ANCW Region VI meeting, Bear Lake, Utah

May 16th: Ag Awareness Day, Siskiyou Fairground

May 17th: KARE Tour

May 28th: SCCW Board Mtg, 6pm, Yreka

June 18-20th: CCA/CCW Mid-Year Mtg, Rancho Murrieta, CA

July 16th: SCCW Board Mtg, 6pm, Yreka

Aug 7-11th: Siskiyou Golden Fair, Yreka

Aug 24th: SCCA Tour, Scott Valley (Dr Frank Mitloehner-Special Guest Speaker!!)

Sept 5-8th: Tulelake-Butte Valley Fair, Tulelake, CA

Sept 10th: SCCW Board Mtg, 6:00pm, Yreka

Sept 20th: Montague Balloon Fair Night Glow Event - SCCW doing the dinner concession!

Oct 5th: FALL SCCW General Membership Mtg, Dorris

Oct 26th: Annual SCCA/SCCW Fall Dinner, Yreka

Dec 4-6th: CCA/CCW Annual Convention, Reno, NV



2019 SPRING CCW WORKSHOP & TOUR HIGHLIGHTS: *STORY BY CHERYL FOSTER*

Siskiyou County made a very strong showing at CCW's Spring Meeting in Visalia, CA. Eleven women drove down. President Tara Porterfield, Rebecca Broomell, Melanie Fowle, Leanne Brown, Heidy Carver, Cheryl Foster, Sharon Erickson, Stacey Jackson, Lynda Beverlin, Carolyn Houghton and Emma Morris.

This was a joint meeting with California Women for Ag and California CattleWomen. We join up occasionally at this Spring meeting because there are many similarity's in our efforts to promote Ag.

We were fortunate to have Mark Lacey California Cattlemen Association be our first speaker. He was completing a state tour promoting the California Cattle Council referendum. He spoke about the referendum but also how he wanted to strengthen the ties between Cattlemen and CattleWomen.

Judy Culbertson for Ag in the Classroom spoke to us about their efforts in continuing to meet the needs of teachers by providing content and aids for teachers. Ag in the Classroom has a teaching box for teachers new to the Ag in the Classroom program. The colorful box contains Ag education materials and a teacher's guide for all things AG. Judy brought with her lots of great Ag in the Classroom materials for ladies to take back to their programs. Judy presented the California Women for Ag the GALA award that CCW won last year.



Shannon Douglass 1st VP of California Farm Bureau spoke to us about having a strong story. How we are the voice of our businesses and customers will believe us when we speak from our hearts and speak about what we know. We do not have to state lots of facts and figures we just need to be ourselves and tell our positive story.

California Beef Council Producer Outreach Coordinator Jill Scofield showed us a couple of the beef promotion videos that had recently been released on social media. She talked about "Chuck" the virtual reality beef app that will answer any question about beef.

California Beef Council lead nutritionist Damon McCunne told us about his efforts in correcting the information about the power of animal protein vs plant protein. He showed how nutrition dense a beef portion is to an equal amount of plant protein and the number of calories it takes to equal the same percentage of protein intake.

We car pooled to a tour of the J.D. Heiskell feed mill in Tulare. The company has been in business since 1886 and currently prepares custom feed mixes for local dairies. Their Plant Manager led us on a walking tour of the warehouse, grinding and mixing stations. They receive their corn via rail cars - a full trainload at a time and must have them all unloaded within 72 hours. They go through those all those rail car loads of corn every week. J.D. Heiskell works with the nutritionists at the dairy's to figure out their specific targeted feed mixes. We were all outfitted in hard hats, safety glasses and orange vests.



That evening we were greatly entertained by Sharon Erickson and Debbie Hay at dinner doing their hilarious "You Might Be A Rancher's Wife If...." sayings.

Cattlegirls' Creed

Believing that the livestock industry is
Of basic importance to world existence,
We, The California Cattlegirls,
Dedicate ourselves to support it
With our labor and finances;
To promote it thorough information
And publicity; to encourage its producers
With our understanding and love;
To do all in our power to instill in the
Coming generation
The love of the land and of life,
The humility and awe before Nature
And the hope and faith in the future
That is inherent in cattlemen and cattlegirls.

Mrs. Willard Sobak, Fairdale, North Dakota
Mrs. Jerry Hemsted, Cottonwood, California



Siskiyou County Cattlegirls

9600 Red Rock Road
Macdoel, CA 96058

TO: