



SISKIYOU COUNTY CATTLEWOMEN

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Message From Your President:

Happy New Year Ladies!! Siskiyou CattleWomen had a very busy and productive 2019 thanks to our great group of amazing ladies! Plans are already off to a wonderful start for more beef promotion and education activities in 2020, plus celebrating the 65th Anniversary of our SCCW organization!! This newsletter includes activity highlights from recent events, the CCW convention, and dates for SCCW's 2020 activities (*see calendar on page 5*). Since it is early in the year, the current committee reports are also included here in the newsletter.

The complete 2019 summary of all SCCW's activities was included in the CCW Roundup Report, which was emailed to members on 1-15-20 with the Feb 8th meeting announcement - so please check your email if you haven't gotten a chance to read it yet!

The results of the 2019 Quilt fundraiser were phenomenal with net proceeds totaling just over \$4,000!! The quilt traveled with us to Convention and the drawing was held at the SCCA/SCCW Christmas dinner on Dec 12th. The lucky winner was Mary Mahony of IRELAND - she purchased tickets while visiting family here in Siskiyou County! We are incredibly grateful to the awesome quilt committee for creating the beautiful "Horsin' Around" quilt that was so widely admired by anyone that saw it - *thank you again to Lynne Bryan, Carolyn Pimentel, Mary Ann Hanna, Glory Ann Jenner, Marlene Martin, Tyke McGuire & Yvonne Beck!*



(L-R) Bill Dale, Executive Director of the CA Beef Council presents Tara Porterfield & Stacey Jackson with 1st place award in the 2019 Walt Rodman Beef Promotion contest at the CCW Convention.

The CCW Convention was great with 14 of our members attending and Siskiyou CattleWomen really shined at the Awards Breakfast on the final day - see summary of awards received on page 5. The ultimate honor was receiving 1st Place (*for CattleWomen units with more than 70 members*) in the CA Beef Council's Walt Rodman contest!! For this award, applications for a specific beef promotion project are submitted to the Beef Council and entries judged by professional marketing people who have an understanding of, but are not directly involved in, the beef industry. Our application covered all of the activities that SCCW did during the 2019 Siskiyou Fair and a huge thank you to Stacey Jackson for helping get all the information compiled to submit the entry. SCCW has only won this award one other time a number of years ago, and we were very excited to do so well with all the new beef promotion efforts that went into the overall fair project last year. *Congratulations & Thank You* to all the members that helped achieve this honor!!

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You Are Invited!!

Winter SCCW General Membership Meeting & BEEF APPETIZER CONTEST

Sat. February 8, 2020

Noon-1:00pm Appetizer Contest

1-2:30pm Business Meeting

2:30-3:15pm *Fake Meat vs The REAL Thing Presentation*

at The RED BARN

2530 W. State Hwy 3, Yreka, CA

Contest: Join the fun & bring your favorite beef appetizer dish to share & 1st-3rd place People's Choice prizes awarded!

Doors open at 11:30 for food setup - kitchen available. For contest info: Stacey Jackson 530-598-0196; email:

SMJac521@aol.com

Agenda includes 2020 SCCW Beef Promotion Plans, Budget, & Special Election to fill director vacancy



President's Message - continued:

The first SCCW 2020 event will be our Feb 8th general membership meeting with the new **Beef Appetizer Contest** for a fun twist in place of a traditional luncheon - anyone attending is welcome to participate in the Appetizer contest and even if you don't bring an appetizer, please come at noon to taste all the entries and help choose the 'People's Choice' awards for the three favorite recipes! The day will conclude with a factual presentation on Fake Meat vs The Real Thing, including a taste test option.

Early in March SCCW will host our local **Beef Ambassador Contest** with the winners being eligible to compete at the state level contest in April. Next we have a NEW event on March 27-29th - SCCW will participate in the **Sportsman's Expo** at the Fairgrounds in Yreka, beginning with an Ag education program for students on Friday and then having a display booth on Sat & Sun to share accurate facts about beef production and the climate, the positive effects of grazing, and the excellent nutritional components of the beef product. It will include handing out cooked beef samples & beef purchase coupons, and members are encouraged to sign up to help with a 3-hour shift at this event during the Feb 8th meeting. SCCW has received a grant to help fund the entire cost of this project from the new California Cattle Council - thank you Stacey Jackson for compiling and submitting the grant application.

Other plans for the new year include focusing on one commercial booth space at the Siskiyou Golden Fair, but we are hoping for a double-space if available to be able to combine both the beef promotion and Ag information concepts that we initiated at the 2019 fair. We hope to continue BBQ beef sandwiches at the buyers' luncheon at the Jr Livestock Auction and the Beef Skill-A-Thon contest. Would also like to get the Siskiyou Ranch Life Blog started, as have several ladies interested in helping but still need a co-chairman to help organize it. There are a few committees that are short of chairpersons - please see page 3 and let me know if you can help.

Celebrating **SCCW's 65th anniversary** and inducting a new slate of officers will highlight the Fall general membership meeting on September 26th. Any member that is interested in joining the board can submit an 'Invitation to Leadership' form (*available on the SCCW website*) to the nomination committee for consideration. Siskiyou County is very fortunate to have such an awesome group of ladies in our CattleWomen's organization. I truly appreciate all of you and am looking forward to all we can accomplish together in 2020!

Sincerely, *Tara Porterfield*

SCCW ACTIVITY/EVENT HIGHLIGHTS....**OCTOBER GENERAL MEETING - BUTTE VALLEY**

LEFT: Chair Maryanne Munson congratulates 2019 Pioneer Beef Woman award recipient Kathy Hayden!
RIGHT: Top Hand Chair, Caroline Luiz, presented the 2019 Award to Leanne Brown!



Tulelake-Butte Valley Fair 2019 beef carcass contest awards. Congratulations to all the participants and Thank You to Dan Drake for presenting the results for Larry Ferrero.



Fall centerpieces were beautiful and all proceeds from selling them went to the Ag In The Classroom program. Thank you to Rebecca Broomell, Jody Coats and Keely Dietrick for all the set up and beautiful decorations!

COMMITTEE/EVENT REPORTS (not mentioned elsewhere):

Yreka Holiday Parade: A big thank you goes out to 2019 Beef Ambassador Blakeley Hittson for organizing a SCCW holiday parade entry! The float was "Cowboy Christmas" theme decorated with a cedar tree and cow-shaped ornaments, bandanas and lariat ropes. Passengers included CattleWoman of the Year Jacki Zediker, Pioneer Beef Woman Kathy Hayden, Top Hand Leanne Brown plus Blakeley and Jr Beef Ambassador Jackson Wood.

Animal Health Meeting: will be held Feb 20, 2020 at the Montague School. CattleWomen pies will again be served - please sign up at Feb 8th meeting if you can contribute a pie, or contact Carolyn Houghton at 530-459-3636 to sign up if you are not able to attend Feb meeting.

Ag In The Classroom: committee has met and presentations are beginning throughout the county.

Ag Awareness Day: planning is underway for the May 14, 2020 event. If anyone has suggestions or ideas for additional presenters to invite this year, please contact Lynda Beverlin.

Budget & Annual Audit: The budget committee met on 12/10/19 to self-audit the 2018-19 fiscal year records and formulate a proposed 2019-20 budget, which was then reviewed at the 1-4-20 SCCW Board meeting. No audit issues were found and the new budget will be presented for discussion and approval at the Feb 8th SCCW meeting.

Cowley Create-A-Cow Contest: information will be sent out to interested schools soon to get this popular project going again in 2020.

Scrapbook & Historian: Plan to do digital book format again for this year's scrapbook. For Historian duties - if you are a past SCCW president and still have the scrapbook(s) from your term - please let Heidy Carver borrow them for pages to be scanned into a computer for permanent record. Bring to Feb 8th meeting or contact Heidy make arrangements to get the book(s) to her.

SCCW Photo Contest & Youth Art Contest: Entry information for both of these 2020 contests will be available in March. For more information contact Leanne Brown or Lynda Beverlin.

Chairmen or Co-chairs still needed for the following Active Committees (if interested in serving please contact Tara Porterfield):

Beef Skill-A-Thon Contests:

Co-chair needed for Siskiyou Fair contest

Chair & co-chair needed for Tulalake-Butte Valley Fair

Cowley Create-A-Cow Contest:

Co-chairs needed for county-wide event

Siskiyou Fair Commercial Booth (only one booth space this year)

Overall Co-chair needed to help organize the event



CCW CALENDAR OF EVENTS & NEWS NOTES

The Spring 2020 California CattleWomen's (CCW) Meeting will be held at the Lake Natoma Inn in Folsom, CA, on March 6-8th. The Spring meeting's focus is Beef Promotion & Education - including guest speakers Denise Stewardson from Utah Ag In The Classroom (who also teaches courses in agricultural literacy); Dani Callis of Sunfed Beef and CA Beef Council updates. Also a great tour planned of the Van Vleck Ranch and a fun evening of friendly bingo. Plan to attend this informative & fun meeting if you can. [See registration information in the January 2020 CCW Newsletter that was mailed to all members!](#)

The 2020 Mid-Year Meeting will be held in Paso Robles, CA on June 17-18th, and the 2020 CCA/CCW Convention will be held again in Reno, NV December 2nd-4th. Both of these events are held in conjunction with the California Cattlemen (CCA).

All Siskiyou CattleWomen are also members of the California CattleWomen with the joint dues structure. Any CCW member is welcome to attend the state meetings, and it is a great place to meet other cattlemen from all around California. It is enjoyable to make new friendships, network on successful cattlemen activities, and attend workshops/meetings that include ideas for beef promotion & education along with other timely topics. If you are interested in attending a state meeting, please just let one of our SCCW board members know if you choose to be included in our group's travel & hotel plans.

MORE SCCW ACTIVITY/EVENT HIGHLIGHTS...

2019 SCCA/SCCW FALL DINNER



Jacki Zediker (center) was named SCCW's 2019 Cattle Woman of the Year! Appropriately surrounded by 4-H members that were helping her at the dinner - thank you Jacki for all you do for the youth of our county and north-state region!



The 2nd annual dessert auction went very well - thank you to all the ladies that made the awesome desserts!

SCCW's silent & live auctions were successful too - full report to be given at Feb 8th meeting!

68TH CCW ANNUAL CONVENTION HIGHLIGHTS:



Above Left: Fourteen SCCW members attended the 2019 CCW convention in Reno, NV on Dec 4-6th! Pictured (l-r): Sharon Erickson, Heidi Carver, Carol Silicz, Cheryl Foster, Leanne Brown, Tara Porterfield, Lori March, Stacey Jackson, Nicole Stevens, Kara Porterfield, Jacki Zediker, Sheila Kuck and Melanie Fowle. Not pictured: Colleen Cowley.

Above Right: Jacki Zediker receiving her award bracelet from Heidi Carver at the Cowbelle of the Year luncheon.

Right: custom Farmhouse mugs with SisQ Cowboy Coffee - SCCW sold these at the convention trade show booth along with locally made wooden puzzles and earned \$695. The rest of the mugs and coffee were sold by Christmas.



Congratulations to Melanie Fowle - she won the Bonus Powder River Drawing that CCW had at convention - her winning card was drawn at the awards breakfast on the final day!! Way to go Melanie!!

Melanie & Leanne Brown are also co-chairing the new WIRED program from ANCW that is coming to Woodland in April - see page 6!

Siskiyou CattleWomen Awards at 2019 CCW Convention

Bayer Beef Promotion & Education Book

Awards:

- **1st place**, large unit Scrapbook, \$100
- **1st place** Member Book - Stacey

Jackson with "A Golden Fair Taste of Beef"

Congratulations & THANK YOU to Chairwoman HEIDY CARVER for developing the new digital scrapbook format!

All-Star Reader Award:

(for # of hours of classroom reading)

- **1st place** - Stacey Jackson

Ag In The Classroom:

(for number of students reached in presentations)

- Recognition Certificate

Media Madness:

(for newsprint, radio & social media promotions)

- Recognition Certificate

Beef Promotion Award:

- **1st place** (for number of activity reports submitted = 38)

Walt Rodman Award from CA Beef Council:

- **1st place**, large units - *for all events SCCW did for beef promotion during the 2019 Siskiyou Golden Fair!* \$400 award & certificate



~~ Don't Forget SISKIYOU AG WEDNESDAYS ~~

at FIVE MARY'S BURGERHOUSE in Fort Jones

A HUGE THANK YOU to Five Mary's for their continued support of our local agricultural community & schools!! They are donating 10% of **Every Wednesday's** restaurant sales to be split equally between the Siskiyou CattleWomen, Cattlemen and Farm Bureau!!!

WOW - *to date this awesome Five Mary's program has donated almost \$30,000 to our three Agricultural organizations & the local Scott Valley schools!*

2020 SCCW Board Members & Contact Information

Officers:

President:	Tara Porterfield	cowgirljake1986@gmail.com	530-398-4083
1st Vice President:	Lori March	lorivallo@yahoo.com	530-598-6187
2nd Vice President:	Stacey Jackson	SMJac521@aol.com	530-598-0196
Secretary:	Leanne Brown	sisqbrown@gmail.com	530-598-4444
Treasurer:	Cheryl Foster	cherylafosterLB@gmail.com	530-459-3270
Past President:	Sharon Erickson	valhallaranch5@gmail.com	530-598-6741
Membership/Webmaster:	Heidy Carver	heideranch@hotmail.com	530-468-4126

Directors:

Jody Coats	coatslivestock@gmail.com	530-397-2476
Pending Election	xxxxxxxxxxxxxx	xxx-xxx-xxxx

Delegates:

Lynda Beverlin, Rebecca Broomell, Stacey Jackson & Lori March

Mark Your Calendar

2020 DATES

Feb 2-5th: Cattle Industry Annual Convention & NCBA Trade Show, San Antonio, TX

Feb 8th: SCCW WINTER Membership Meeting, Yreka

Feb 20th: SCCA Animal Health Mtg, Montague School

March 4th: SCCW Beef Ambassador Contest, Yreka

March 6-8th: CCW Spring Mtg, Folsom, CA

March 28th: Siskiyou Farm Bureau Dinner, Yreka

March 27-29: Siskiyou Sportsman's Expo, Yreka

March 31st: SCCW Board Mtg., 6:00pm, Yreka

Apr 3-4th: CCW Beef Ambassador Contest, San Jose, CA

Apr 25th: SPRING SCCW General Membership Meeting - Scott Valley

May 14th: Ag Awareness Day, Siskiyou Fairgrounds

May 27th: SCCW Board Mtg, 6pm, Yreka

June 16-18th: CCA/CCW Mid-Year Mtg, Paso Robles, CA

July 7th: SCCW Board Mtg, & BBQ, Yreka

Aug 12-16th: Siskiyou Golden Fair, Yreka

Aug 29th(?): SCCA Fall Tour, Butte Valley

Sept 2nd: SCCW Board Mtg, 5:30pm, Scott Valley

Sept 9-13th: Tulalake-Butte Valley Fair, Tulalake, CA

Sept 26th: SCCW 65th Anniversary & FALL Membership Mtg, Dorris

Oct 24th(?): Annual SCCA/SCCW Fall Dinner, Yreka

Dec 2-4th: CCA/CCW Annual Convention, Reno, NV



2020 SCCW Active Committees:

COMMITTEE	CHAIR / CO-CHAIR
Ag-Awareness Day	Lynda Beverlin/Rebecca Broomell
Ag In The Classroom	County Chair: Lynda Beverlin
Scott Valley	Co-Chair: Lynda Beverlin
Shasta Valley	Co-Chair: Donna Griffin
Butte Valley	Co-Chair: Rebecca Broomell
Animal Health	Carolyn Houghton
Beef Ambassador	Leanne Brown/Cheryl Foster
Beef Promotion	Stacey Jackson
Beef Skill-A-Thon Contests	SiskQ Fair - Cheryl Foster/ TLBV Fair -
	Cheryl Foster
Budget & Audit	SiskQ Fair - pending
Beef Carcass Contest	TLBV Fair - Tara Porterfield
Cowley Create A Cow Contest	Sharon Erickson/
CattleWomen of the Year	Jacki Zediker
SCCW Top Hand	Caroline Luiz
SCCW Pioneer Beef Woman	Maryann Munson
Decorations	Elaine Kuck/Rebecca Broomell/ Sharon Erickson
Gordon Lau/Cow Palace	Melanie Fowle
KARE & Cattle Tour Luncheons	Sharon Erickson/Heidi Martin
Legislation	Cheryl Foster
Parliamentarian	Melanie Fowle
Photo Contest	Leanne Brown/Lynda Beverlin
Publicity/Newsletter	Stacey Jackson/Tara Porterfield
SiskQ Fair Events	Stacey Jackson/Lori March/Leanne Brown/Cheryl Foster/Tara
SCCA Liaison	Tara Porterfield/Cheryl Foster/ Sharon Erickson
SCCW Scholarships	Julie Kimball
Scrapbook/Historian	Heidy Carver
Silent Auction	Cheryl Foster
Sunshine	Selma Schantz
Youth Art Contest	Leanne Brown/Lynda Beverlin
Webmaster/Social Media	Heidy Carver

WIRED Program coming to Northern California

WOMEN IN RANCHING *Education and Development*

**April 24, 2020 - Yolo Land & Cattle
Co, Woodland, CA**

**Sponsored by American
National CattleWomen -**

Eager to learn about chute-side behavior or new herd management techniques? Then WIRED is the event for you! With exciting guest speakers, workshops tailored to hot topics in the industry and hands-on learning opportunities, WIRED is the perfect place for all females with a passion for beef cattle to gather together.

Join ANCW for an empowering chance to grow as an individual and advocate for the beef industry. Be apart of one of our WIRED events and make your mark in the industry to help pave the way for future female figures in the cattle world.

REGISTER NOW ON THE ANCW
WEBSITE AT
ancw.org

For more information contact Leanne
Brown at sisqbrown@gmail.com or
530-598-4444

Siskiyou Economic Development seeking interest in doing a Barn Quilt project in Siskiyou County as a tourism attraction

Past SCCW President Heidi Martin reports that this may be an opportunity for 'accurately telling our ranch stories & history' through the recorded tour message - if have a barn visible from a major roadway and want to participate. (*would not allow people on the ranch - just to view from the road*). Heidi will have more information to share at the Feb 8th SCCW meeting, or contact her at heidimartin529@gmail.com or 530-598-3383 if you are interested in being a part of this project.

