

# SISKINOU COUNTRY CALEBRAWONGAN

### Message From Your President

#### Hello Siskiyou CattleWomen Members!!!

I am not sure how July can be half over already, but time can't go by fast enough right now to hopefully get our country through this insanely crazy time of Covid! I sincerely hope all of our members are well and surviving the constant mandate changes of what we can and can't do in our daily lives. Ranch and farm life is a true blessing though – we may always be busy with livestock and/or crops that have to be taken care of no matter what, but I believe it keeps us



grounded and focused on the importance of agriculture. I am happy to report that my hip replacement surgery in mid-March went great and I was ecstatic to be back on my horse with no pain in about 8 weeks – just no excuses after that for not getting back to work!

Ten SCCW members attended the Spring CCW Beef Promotion meeting in Folsom the first week of March and it was a great meeting. The workshop day included a lot of wonderful Ag In The Classroom information from both Utah and CA - including the awesome new Curriculum Cowabunga educational kits. Other topics were on educating consumers more about beef handling safety; CA Secretary of Agriculture Karen Ross spoke on the strength of CA agriculture and reminded us to take any opportunity to talk to people about our real ranch stories, and that using the words 'regenerative' agriculture instead of 'sustainable' focuses more on livestock's biodiversity contributions, and that cattle are certainly a viable part of a nature-based solution to facing the 2050 issue. Jill Scofield from CA Beef Council shared positive research that shows meat substitutes still do not have a very large market share despite the media blitz, and that our industry needs to stay focused on beef being unique and one of the very best protein sources available. We also heard highlights from two of last year's CA Beef Ambassador team and were updated on the Collegiate Beef Advocacy Program by Valley Urricelqui – our CA representative on the National Collegiate ambassador team. To finish out the workshop, all of our Siskiyou ladies and a few other helpers presented our Beef Skill-a-thon contest, with all the attendees participating, to show them all how we did the contest at both our fairs last year! To finish the afternoon, we all really enjoyed the Van Vleck ranch tour in Rancho Murieta with Ranch Manager Jerry Spencer (who grew up in Scott Valley) sharing their diversified ranch operations and use of conservation easements to relieve urban encroachment pressure. There was an evening of entertaining Bingo, and the CCW Board meeting followed to conclude the event on Sunday morning. The special highlight of the meeting was Seth Joel & Charlie Holland, authors of the new California Ranch Raised Kids book, sharing many of their photos and experiences in putting this fabulous book together over the past year. President's message continued - page 2

#### Websites:

<u>siskiyoucountycattlewomen.com</u>

& CCW is cattlewomen.org

Join our **Facebook & Twitter**Pages at

## **Upcoming Dates**

**Aug 12-16th:** Siskiyou Golden Fair - **Canceled.** Livestock classes & Jr Livestock Auction plans to be announced soon.

Aug 15th: Deadline to submit CattleWoman of the Year; Top Hand & Pioneer Beef Woman nominations! Ballots attached to this newsletter - Please Mail By 8/12/20!

**Aug 29th:** Annual Cattlemen's Tour, ButteValley - **Canceled** 

**Sept 2nd**: SCCW Board Mtg, 5:30pm, Scott Valley

**Sept 5-9th:** Tulelake-Butte Valley Fair - **Canceled.**Livestock classes & Jr Livestock Auction plans to be announced soon.

October 3rd: SCCW 65th Anniversary & FALL Membership Mtg, Dorris

Oct 17th: NEW Date - Annual SCCA/SCCW Fall Dinner, Yreka

Nov 10th: SCCW Board Mtg, 6:00pm, Yreka

**Dec 2-4th:** CCA/CCW Annual Convention, Reno, NV



#### President's message continued -

To that date Seth & Charlie had traveled 25,000 miles to interview 80 kids on 31 different ranches in 21 different counties throughout the state, including Siskiyou county. The pictures were breathtaking and they both truly have a passion for our industry. The books will go on sale about Sept 15th and will be available at Convention – very excited to see the finished book as it will also be an awesome educational tool for libraries and schools to better understand cattle ranching through the words of both younger and older kids that grew up involved with livestock and functioning agricultural landscapes.

Although the majority of SCCW's planned events and annual activities have been canceled since March due to Covid, we have still been moving forward - please see the committee reports attached with this newsletter for updates! Don't miss highlights of our newest Father's Day beef promotion event in partnership with local meat markets - a Huge Thank You to Stacey Jackson & Lori March for a wonderful job on this clever consumer outreach!! Also check out the pictures of the Youth Art Contest entries on our Facebook page - we greatly appreciate Leanne Brown & Lynda Beverlin for all your work to make the contest happen this year! The board's April meeting was via a conference call, in May we met online using the Zoom format and thankfully were able to meet in person at the July Board meeting at Cheryl Foster's ranch - I have definitely been blessed to have an awesome group of board members that all keep working hard to get things done for CattleWomen - thank you ladies!! The Sept meeting is scheduled for Scott Valley and we expect to know by then if the planned October SCCW and SCCA events will be able to proceed. As of now we are still planning to have an outstanding SCCW 65th Anniversary celebration & Fall Membership Meeting on October 3, 2020, including special guest CCW President Callie Borror Martinez, who plans to join us that day for the fun and installation of the new 2021-2022 SCCW officer team. It will be held at the Butte Valley Community Center in Dorris, CA. We are also looking forward to the Fall Dinner and Silent Auction, scheduled on a new date this year - October 17th.

It is very sad that both our Siskiyou and Tulelake-Butte Valley fairs have been canceled, but we are waiting to hear if there is anything our organization can do to help with the limited Jr livestock activities that both fairs are still trying to hold. We will send out word to the membership if there is an opportunity to do something to support the youth exhibitors, other than participating in whatever form of market livestock auctions they end up holding.

We also want to extend sincere heartfelt sympathies to the Smith Family in Montague for the passing of lifetime SCCW member Pat Smith. Pat was the last surviving charter member of our Siskiyou Cowbelles/CattleWomen group – she was there in Charlotte Davis' kitchen in 1955 when the original gathering of ranch women had the foresight to start a Cowbelles unit for Siskiyou County. Pat dedicated a great deal of time to our organization for many years and was a wonderful lady that will truly be missed by all who knew her.

Sincerely,
Tara Porterfield
SCCW President, 2017-2020



#### **CCW HIGHLIGHTS:**

CCW Mid-Year Meeting will be held in an online format on 8-1-20. Unit presidents & delegates will join CCW officers and chairmen to conduct organization business.

CCA/CCW Convention is still planned for Dec 2-4th at the Peppermill Resort in Reno-but could still be pending based on Covid situation. We will update all members if changes are made.

# ANCW WIRED Event NEW Date: September 26,



Join us in Woodland, CA for ANCW WIRED Event that will be held September 26th. Eager to learn about chute-side behavior or herd management techniques? Then WIRED (Women In Ranching Educational Development) is the event for you! With exciting guest speakers, workshops tailored to hot topics in the industry and hands-on learning opportunities, WIRED is the perfect place for all females with a passion for beef cattle to gather together. Join ANCW for an empowering chance to grow as an individual and advocate for the beef industry.

WIRED Event begins Saturday, September 26 at 7:30 a.m. with pastries and coffee at sign-in. Dinner will be at 6 p.m. Event location is Yolo Land and Cattle Co, Woodland, CA.

Hotel accommodations available at Best Western Shadow Inn, 584 North East Street, Woodland, CA 95776 Phone 530-666-1251 or 800-669-1253. No block set up.

Questions contact Leanne Brown, sisqbrown@gmail.com or phone 530-598-4444.

#### NOMINATIONS FOR 2021-2022 SCCW SLATE OF OFFICERS

Election of the new officer team will be held at the October SCCW General Membership meeting. The nominations committee has recommended the following ladies to fill these elected positions for the 2021-22 term:

President: Lori March

1st Vice Pres: Stacey Jackson

2nd Vice Pres: Leanne Brown

**Secretary: Nicole Stevens** 

**Treasurer: Cheryl Foster** 

Director: Lynda Beverlin

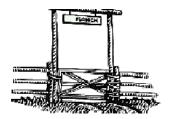
**Director: Carol Silicz** 

Membership Chair: Heidy

Carver

#### SCCW CELEBRATES 65TH ANNIVERSARY IN 2020

The Siskiyou County Cowbelles were formed in 1955 with an initial group of 22 ladies. We are looking forward to honoring those 65 years of heritage at our October 3rd general membership meeting please plan to join us for a fun day of cattlewomen activities!



#### POWDER RIVER RAFFLE -Annual Fund Raiser Opportunity for SCCW

The California CattleWomen are again holding their annual scholarship/beef promotion raffle and each unit in the state has tickets to sell for a chance to win fifteen 12' fencing panels OR \$3500 in Powder River Products! Our Siskiyou County unit will get to keep 50% of the money raised from any ticket we sell! The past four years SCCW earned over \$3000 annually from these tickets sales, largely due to the outstanding sales effort by Rita March!! Rita has passed the torch on this job for 2020 and this may be our primary fundraiser this year, so any members that are willing to help sell tickets would be greatly appreciated. The drawing will be held at the CCA/ CCW Convention in December, need not be present to win. Price is \$5/ticket or 5 tickets for \$20. Please contact Leanne Brown for tickets at 530-598-4444 or email her at sisqbrown@gmail.com

# 2020 SCCW Board Members & Contact Information

	Officers:			
	President:	Tara Porterfield	cowgirljake I 986@gmail.com	530-398-4083
	Ist Vice President:	Lori March	lorivallo@yahoo.com	530-598-6187
	2nd Vice President:	Stacey Jackson	SMJac521@aol.com	530-598-0196
	Secretary:	Leanne Brown	sisqbrown@gmail.com	530-598-4444
	Treasurer:	Cheryl Foster	$\underline{cheryla foster LB@gmail.com}$	530-459-3270
	Past President:	Sharon Erickson	valhallaranch5@gmail.com	530-598-6741
	Membership/Webmaster:	Heidy Carver	heideranch@hotmail.com	530-468-4126
	Directors:	Jody Coats	coatslivestock@gmail.com	530-397-2476
		Carol Silicz	carolsilicz@gmail.com	916-804-3628
١	Delegates:	Lynda Beverlin, Reb	ecca Broomell, Stacey Jackson	& Lori March

## SCCW MEMBERS -TIME TO VOTE BY 8-15-20!!

Please help us select the following 2020 award recipients for Siskiyou CattleWomen by returning the nominations forms by the deadline!

#### CattleWoman of the Year

Top Hand Award

Pioneer Beef Woman

#### The nomination forms and description of each award are included in This Newsletter!

Please return each form to the name & address shown on each form.

This is every member's opportunity to elect and support those deserving candidates in our organization!

The Top Hand & Pioneer Beef Women awards will be presented at the Fall General Member meeting on Oct 3rd. The CattleWoman of the Year award will be a surprise presentation at the annual SCCA/SCCW fall dinner on Oct 17th.



#### **SCCW March - June Activity Highlights:**



Above - CCW Spring Meeting in Folsom - Top left: Ag In the Classroom Cowabunga kit; Top Right: Special Speaker CA Secretary of Ag Karen Ross; Bottom: Van Vleck Ranch Tour near Rancho Murieta,CA

Below - **Beef for Father's Day Promotion** with Four local meat markets: Mt Shasta Supermarket, Mt Shasta; Shasta Valley Meats, Montague; Montgomery's Meat Co., Weed; & Miner Street Meat Market, Yreka.





Above: SCCW's Earth Day Banner that was displayed on the I-5 freeway and then at Cowley DL Pellet Mill on A-12 in Grenada. Thank you Stacey Jackson!



SHASTA SUPERMARKE

Left: Gift basket prize for Father's Day drawing included a \$25 beef gift certificate and cooking items.

ntgomery's Meat Co Hearts Delic BBC

SHASTA VALLEY

MEATS



#### 2020 Siskiyou County Cattlewomen Cattlewoman of the Year Nomination Form

#### By August 15, 2020 - clip and return this ballot to:

Jacki Zediker 7132 East Louie Road Montague, CA 96064

The CattleWoman of the Year honor is awarded to an active member that has been very involved in various SCCW activities and committees for multiple years; and has been dedicated to advancing the overall CattleWomen's mission of beef promotion & education with her outstanding efforts as a member of our organization.

Please note the names of ladies who have received this honor in the past.

1961 Blanch Davis	1981 Jeri Houghton	2001 Tara Porterfield
1962 Alice Hessig	1982 Delores Mort	2002 Melanie Fowle
1963 Nora Hoy	1983 Helen & Sandy Crebbin	2003 Amy Hurlimann
1964 Gladys Hart	1984 Bert Sylva	2004 Vera Clement
1965 Hilda Cooley	1985 Ann Dutra	2005 Sharon Erickson
1966 Arvilla Dudley	1986 Pat Criss	2006 Cheryl Foster
1967 Esther Foulke	1987 Glory Ann Jenner	2007 Jennie Bridwell
1968 Margaret Day	1988 Rae Sylva	2008 Carolyn Houghton
1969 Mildred Long	1989 Alida Hogan	2009 Elaine Kuck
1970 Charlotte Davis	1990 Mary Lou Smith	2010 Erin Fowle
1971 Sylvia Guardia	1991 Lynne Bryan	2011 Gail Jenner
1972 Grace Mulloy	1992 Sharon Horton	2012 Michelle Rice
1973 Pat Smith	1993 Beverlee Moran	2013 Michele Murphy
1974 Pat Martin	1994 Dolores Tozier	2014 Rita March
1975 Betty Kuck	1995 Sietske Fiock	2015 Heidi Martin
1976 Betty Barnes	1996 Carolyn Pimentel	2016 Melanie Fowle
1977 Ruby Capovilla	1997 Barbara Cowley	2017 Lynda Beverlin
1978 Laura Louie	1998 Francyne Jenner	2018 Heidy Carver
1979 June Cook	1999 Betty Carrier	2019 Jacki Zediker
1980 Emily Atchely	2000 Pat Brazil	
*******	***********	********
I	nominate for the 2020 Siskiyou Coun	ty Cattlewoman of the Year
Nominee Name		_
For the following reasons	s: (attach additional pages if needed)	
C	,	

#### **2020 Siskiyou County Cattlewomen Top Hand Nomination Form**

#### By August 15, 2020 - clip and return this ballot to:

Caroline Luiz 3414 W. Moffett Creek Rd. Fort Jones, CA 96032

2001 Elaine Kuck

2002 Cheryl Foster

The **Top Hand Award** is given to a newer member of our organization who has stepped forward to educate the community about agriculture and has aided in the promotion of beef through a variety of activities.

2011 Colleen Alvarez

2012 Lynda Beverlin

Please note the names of ladies who have received this honor in the past.

2003 Julie Kimball	2013 Katie Morris
2004 Michele Murphy	2014 Heidy Carver
2005 Jennie Bridwell	2015 Lori March
2006 Kay McKee	2016 Jacki Zediker
2007 Heidi Martin	2017 Colleen Cowley
2008 Michelle Rice	2018 Rebecca Broomell
2009 Kalie Murphy	2019 Leanne Brown
2010 Nicole Luiz	
*******	*************
I	nominate for the 2020 Siskiyou County Cattlewomen Top Hand
Nominee Name:	
For the following reasons	s: (attach additional page if needed)

#### 2020 Siskiyou County Cattlewomen Pioneer Beef Woman Nomination Form

Please return this form by August 15<sup>th</sup>, 2020 to:

Maryann Munson

PO Box 756

Etna, CA 96027

(530) 467-3403 or email Kohlcreek@sisqtel.net

The Pioneer Beef Woman of the Year award was initiated to recognize ladies that have dedicated more than 25 years to the beef cattle industry in Siskiyou County. Their dedication to the cattle industry could be in many different forms - including various duties ranging from cattle management, farming and the many day-to-day work activities on the ranch - to being involved in another professional career that benefits cattle production in a significant way.

\*Honorees do not have to be a member of the Siskiyou County CattleWomen's organization to receive this award. Ladies can only receive the award once, so please see the list of past recipients to the right.

#### **Prior Honorees**

2001 – Jessie Hammond, Maxine Santos, Vera Clement, & Goldie Miller

2002 – Elma Selby Arvilla Dudley, and Mary Porterfield

2003- Ellen Hayden, Pat Smith, Betty Dancer

2004- Betty Barnes & Betty Kuck

2005 – Claudine Shultz, Glory Ann Jenner, Pat Martin, and Rachel "Rae" Silva

2006 - Bertha Sylva & Virginia Jackson

2007 – Betty Carrier, Barbara Cowley, and Carolyn Houghton

2008 - Karin Newton

2009 - Carol Munson

2010 - Nancy Carver

2011 - Carolyn Pimentel

2012 - Roberta Criss & Erlene Jackson

2013 - Lynne Bryan

2014 – Dolores Tozier

2015 - Libby Sears

2016 - Melanie Fowle

2017 - Patti Miller

2018 - Rita March

2019 - Kathy Hayden

2020 Pioneer Beef Woman Nominee Name:	
Nominated by: Name	Phone
Email	
For the following reasons: (attach additional pages if needed)	d)

Mail to:



# $\sim$ 2021 MEMBERSHIP FORM $\sim$

Adult Membership (Over 22 yrs. old) = County(\$10.00) & State(\$20.00) Dues: = \$30.00

Junior Membership (Under 22 yrs. old) = County(\$5.00) & State(\$20.00) Dues Renewal: = \$25.00

1st Year Jr Membership = County is FREE, State(\$20.00) Total Dues First Year: = \$20.00

American National CattleWomen(ANCW) Dues are paid directly to ANCW\*- Due 10/1 (check box here if you paid):

\*ANCW dues can be paid ONLINE through their website at https://ancw.org. Just check the box here if you have paid the ANCW dues please.

## Submit by September 15, 2020. Payable to Siskiyou County CattleWomen

**Heidy Carver MEMBERSHIP CHAIR** 

14809 Quartz Valley Drive Fort Jones, CA 96032

NAME		
ADDRESS		
CITY, STATE, ZIP CODE		
PHONE	EMAIL	
If you are interested in being involved with any of our annu Thank you for being a member of the Siskiyou County Catt	1 1	
Ag Awareness Day	KARE Tour &/or SCCA Tour Luncheons	
Ag in Classroom	Legislative Issues Updates	
Beef Ambassador Contest	Ranch Life Photo Contest	
Beef Promo Events	Scholarship Program	
Cow Palace & Gordon Lau -Ag Presentations	Scrapbook Chair	
Carcass Contests	Silent Auction	
Create a Cow Contest	Siskiyou Ranch Life Blog	
Fair - Feature Booth Display	Siskiyou Beef-N-Brew Event	
Fair - Commercial Booth	Portable Kitchen Supervisor	
Fair - Ag Information Booth	Quilt Fundraiser Project	
Fair - Beef Skill-a-Thon Contest	Youth Art Contest	