

Summer '22 Newsletter

PROMOTING AGRICULTURE IN OUR COUNTY AND AROUND THE NATION

Beautiful Day for a Cattle Drive



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CCW MIDYEAR

The CCA/CCW Midyear Meeting was held at the Rancho Murieta Spa & Inn in Rancho Murieta, California. Siskiyou County CattleWomen President Lori March and delegates attended the meeting, representing our unit. There were many important items discussed, including the (Continued on Page 7)

UPCOMING EVENTS

- * **SISKIYOU GOLDEN FAIR**
- * **SCCA CATTLE TOUR**
- * **Fall Membership Meeting**



ART CONTEST WINNERS!

The Art Contest was a great success with entries from schools from all over Siskiyou County. More pictures and the winners are posted on page 6.

Ag Awareness Day was Back & In Person!



On May 19th, Siskiyou County 4th grade students converged on the Siskiyou Golden Fairgrounds to learn about agriculture.

Can you imagine the excitement as 340 fourth graders traveled to the Siskiyou Golden Fairgrounds in Yreka to learn about agriculture? Outside? A Field Trip!! Thanks to Covid Restrictions lifting, the Siskiyou County CattleWomen were able to head up the Annual Ag Awareness Day! The children were able to participate in a “cattle drive,” discover bee keeping, watch stock dogs, throw a cowboy rope, travel through the soil tunnel, make a floral corsage, milk a cow, and even were given a real conifer tree to take home!

SCCW worked in conjunction with Siskiyou County Bee Keepers, Natural Resource Conservation Service, Forestry Foundation, Siskiyou County Cattlemen, Butte Valley FFA, Etna FFA, Yreka FFA, and Big Springs 4H to present 19 different agriculture related hands-on stations for school children. Stations included a workshop with metal and wood demonstrations, a beef trivia wheel, how a brand is created and used, a taste of grilled beef, and how to start a business as a youth goat breeder. The students were able to take many items to take home to share with their families.

Thank you to Chairman Lynda Beverlin and her team of Jacki Zediker, Nicole Stevens, Keely Dietrick, and Rebecca Broomell for getting this awesome and important Ag in the Classroom Event back on track!



Below: Children sampling beef served by SCCA Vice President Tim Neilson



Need a Quick Dinner Idea? Check out the Beef! It's What's for Dinner website:
beefitswhatsfordinner.com



Ag in the Classroom: Beef and Pig Heart Dissection

Hands on learning at Etna and Fort Jones Elementary Schools.

Students at Etna Elementary School and Fort Jones Elementary School were able to learn about the heart from Siskiyou County CattleWomen Jacki Zediker and Nicole Stevens. These ladies presented a learning unit on the functions of the heart and donated beef hearts were available for the students to dissect.

The students learned about the chambers of the heart and how the heart muscles pump the blood though the body. By dissecting the heart, students can see the fibers and arteries which work hard to keep that blood moving.

Thank you to Jacki and Nicole for a great presentation and hands on learning experience.

Would you like to help your Siskiyou County CattleWomen by presenting information in the classroom or by reading to students?

Could you tell the story of how your family came to Siskiyou County and about your family's ranch? Or could you share with students the importance of brands and ear tags? Would you be interested in sharing the true story of cattle ranching with students? Maybe you would like to tell the story of how cows help the environment and how they upcycle plants that humans cannot eat? Maybe you are a great storyteller who can read some great books!

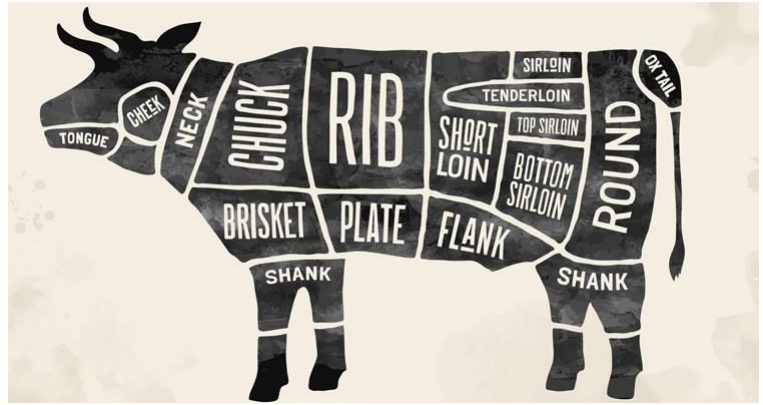
We need our members to help with the Ag in the Classroom program. This is not necessarily a huge time commitment but is a vital part of teaching future generations about the beef industry, from a local knowing source.

Are you interested? Please contact Lynda Beverlin 530-598-5564 or Lori March 530-598-6187 for details.

Beef Promotion

Road Signs:

The Siskiyou County CattleWomen are putting up two roadside signs to promote beef. The signs will be the size of a sheet of plywood, approximately 4' tall by 8' wide. The metal sign frames were built by Larry Maplesden & Garold Carver. A great big thank you to them for their time, effort and creativity.



The SCCW held a contest for creative slogans to put on roadside signs. We had nine slogans submitted for the Board to vote on. The voting was anonymous and Leanne Brown, organizer of the contest, abstained from voting. The winner of the contest was to receive a \$25 gift card to the meat market of their choice. The winner was Larry Brown, who has declined the winner's prize.

The roadside signs will have a different slogan on each side, so we plan to potentially use four of those submitted. Thank you to those who submitted slogan entries. They were creative and will assist us to promote beef. We plan to get the roadside signs put into place by early Fall.



Spring Fest/Mother's Day Event: May 7 & 8, 2022

The Spring Fest was truly a Spring like affair with the weather. Over the two days, we had sunshine, rain, wind, snow and very cold air blowing. The ladies working the booth were troopers extraordinaire. These troopers included Lynne Bryan, Colleen Marino, Lynda Beverlin, Keely Dietrick, Rebecca Broomell, Jody Coats, Stacey Jackson, Vanessa Wilcox, Amanda Harris, Heidi Martin, Caroline Luiz, Cheryl Foster and Leanne Brown.

The outdoor booth had the SCCW brand trailer next to a new popup tent with net sides (part of the food prep and sample requirements). We served beef samples of Chipotle Shredded Beef on mini corn tortillas. Approximately 480 tacos were provided as samples. It was a hit. On Sunday, a pot of coffee was brewed up along with the beef samples and provided to individuals seeking warmth.



A big thank you to those who prepared the Chipotle Shredded Beef. Brochures were available as weather permitted and the trivia wheel was popular with the kids. Pencils, cow tail candy and stickers were sought after prizes as trivia answers were provided. A big thank you to Caroline Luiz for updating the trivia questions.



Overall, the event was a success with many vendors, the cattle jackpot show, and the chainsaw carvers who do amazing work.

Reports from Beef Promotion Chair Leanne Brown

PRESIDENT'S MESSAGE

Greetings!

I hope you are well and enjoying life to the fullest. Here are a few highlights of what the group has been up to.

Our Spring Meeting in Scott Valley turned out to be a very nice day with wonderful beef dishes and lots of raffle prizes for everyone. Nomination Committee Chair Melanie Fowle-Nelson announced our new slate of Officers. The officer induction ceremony will be held during our Fall Meeting on October 1st in Dorris. I honestly hope you make plans to join us.

Thank you, Kendra Oliver, for coming on as our new Scrapbook Chair and to Keely Dietrick for coming on as our new Youth Art Contest Chair. A sincere thank you to our past chairs of these two projects, Heidy Carver and Leanne Brown for doing an excellent job and sharing your talents with us.

Our unit is doing an amazing job promoting beef. In April our Beef Promo Chair, Leanne Brown, took on making highway signs that will have beef slogans on them. She recruited help from Larry Maplesden and Garold Carver. Keep your eyes open for them on a highway near you in the near future. Great job Leanne! And a big thank you to Larry and Garold.

During our May board meeting we had the pleasure of voting on the entries of the Youth Art Contest held in April. Thank you to Chair Keely Dietrick for putting the contest together. The kids did a wonderful job and we appreciate their participation. The art will be displayed at our commercial booth during the Siskiyou Golden Fair August 10-14-, 2022. The Fair theme is "Red, White & Blue in '22!" See you there!!

The Cattlewomen had a booth at the Siskiyou Golden Fairgrounds for Mother's Day weekend Spring Fest 22. We promoted beef by serving free chipotle beef mini tacos and offering recipes and more. Thank you to all the ladies that showed up and helped.

Another fun beef promo event happened in Mrs. Smith's 5th grade class at Fort Jones Elementary. Jacki Zediker and Nicole Stevens held a science lab demonstrating how to dissect cow and pig hearts. It was a great hands-on learning experience for the kids, and I'm sure very memorable.

We were all happy that Ag Day at the Fairgrounds happened this year. Thank you Lynda Beverlin, Jacki Zediker and Nicole Stevens for an outstanding job putting this together. And to all the help including Rebecca Broomell and Keely Dietrick. And for the lunch servers, Linda Oliver, Carolyn Houghton, Jodi Aceves and Colleen Marino. And the cooks, Tim Nielson, Greg Kuck and Sam Jackson. I apologize if I left anyone out.

See photos and details of all these events on Facebook @Siskiyou County Cattlewomen.
Thank you all for being part of our group

Lori Vallo March
SCCW President



SCCW President Lori Vallo March poses with Junior SCCW Member Kalli Gill at the 2021 Annual Dinner.



Art Contest!

The Siskiyou County CattleWomen announce the Annual Student Art Contest Winners!

GRADES: K-5 3D

1st - \$100 Jaiylah-Ann Wilson - Big Springs Elementary
 2nd - \$75 Gavin Gibson - Butteville Elementary
 3rd - \$50 Jaxson Hughes, Teagan Tompkins, Gavin McQuade, Chris Montgomery - Big Springs Elementary

GRADES: K-5 Group 2D

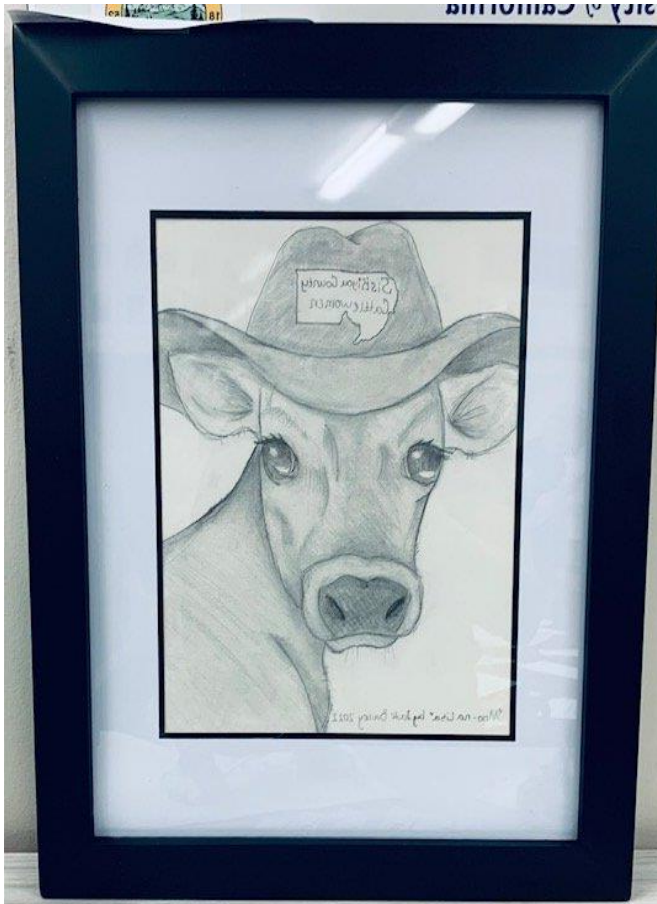
1st - \$100 Bailey Landon, Justice McAndrews Owens, Laney McMahon - Butteville Elementary
 2nd - \$75 Alex Thomas, Ava Evans - Butteville Elementary
 3rd - \$50 TK-2nd Grade - Little Shasta Elementary

GRADES K-5 Individual 2D

1 st - \$100	Jade Bailey	Jackson Street Elementary
2 nd - \$75	Serenity Wolfe	Etna Elementary
3 rd - \$50	Aiden Franklin	Etna Elementary



Honorable Mentions



Leah McEwen	Big Springs Elementary
Rexy Vang, Jackson McWilliams	
Bryn DeRyke, Peyton Parker, Norma Jean Belcher	
Eleanor Stapley	Fort Jones Elementary
Kruz Spaulding	
Boone Berryhill	Etna Elementary
Dean Ebejer	
Brittany Brumett	Willow Creek Elementary
Titus Robinson	Homeschool, Etna



Siskiyou Golden Fair – Red, White, & Blue in 2022 August 10 – 14, 2022

The SCCW will have a commercial booth at the fair this year. We are looking for members who would be willing to spend a few hours sharing information about beef, the beef industry, and the importance of beef in our community. We are not demonstrating any cooking this year but will have information about processing and preserving beef to hand out as well as lots of brochures and recipes.

Would you take the time to help support your cattlemen's unit? Pair up with a friend and spend some fun time sharing about your Siskiyou County Beef Industry. There will be information about local farm to table beef availability.



To sign up, contact Beef Promotion Chair Leanne Brown at 530-598-4444 or President Lori Vallo March at 530-598-6187.

FALL MEMBERSHIP MEETING

October 1, 2022 from 11 AM - 2 PM
Dorris Lions' Community Center
Highway 97
Dorris, CA 96023

All members are encouraged and welcome to attend the Fall Membership Meeting in Dorris.

Guest speaker will be incoming California CattleWomen President Jeri Roen.

The Top Hand and Pioneer Beef Woman of the Year will be announced.

We will have fun vendors and door prizes.

Lunch will be prepared by the Butte Valley FFA!

Come join us for a great time of friendship, shopping, beef promotion, food, and guest speakers!

More details will be provided in the September 2022 Newsletter

CCW Midyear Meeting Continued from Page 1: situation with the requirements for raffles as outlined by the State of California. All units have been instructed to halt any and all raffle/drawings at this time as the Department of Justice is reviewing the By-Laws and Articles of Incorporation for the CCW and its units. The CCW board and executive team have been working with an attorney to try to get the needed information to the DOJ and State. This includes updated and accurate By-Laws and Articles of Incorporation from each unit. As of this time, the Powder River Raffle is cancelled for the year.

Other items included updates from each committee chair, reminders for the year end reporting, and the upcoming convention in Reno, Nevada. Members were encouraged to attend the American National CattleWomen's meeting in Reno in July for the 70th Year of ANCW.

SISKIYOU COUNTY CATTLEMEN'S *2022 Annual Tour*

**SATURDAY, AUGUST 20TH
8:30AM-2:30PM 🐮 SCOTT VALLEY**



Tour stops feature direct-to-consumer ranching operations

STOP 1: STARWALKER ORGANIC FARMS

- Program begins at 8:30am at Starwalker Organic Farms- address/map will be sent at a later date.

STOP 2: CROWN H CATTLE CO. & HANNA BROS. RANCH

STOP 3: JENNER FAMILY BEEF

NOON: BBQ LUNCH AT ETNA PARK

Thank you to the Siskiyou County CattleWomen for providing salads, side dishes, and desserts!

- Guest speakers
- Awards ceremony: Cattleman of the Year, Ranch Hand of the Year, and Ally of the Industry.



Register by Thursday, August 18th to win merch!

Registration link: <https://bit.ly/2022SCCATour>

Information and updates will be provided via email. Registration greatly helps our planning efforts and is FREE- thank you for your support.

QUESTIONS? CALL GRACE WOODMANSEE: (530)842-2711



**Are you a direct-to-consumer producer in Siskiyou County?
We want to feature your business!**

SISKIYOU COUNTY CATTLEMEN'S ASSOCIATION

2022 Annual Tour

SATURDAY, AUG. 20TH 🐮 SCOTT VALLEY

The Annual Tour seeks to connect members of the community, provide a hands-on learning opportunity, and celebrate those who have made outstanding contributions to the Siskiyou County Cattlemen's Association during the past year. This year's tour will be hosted by Scott Valley ranchers and is focused on direct-to-consumer ranching operations. A BBQ lunch at Etna Park will follow the tour.

Join our tradeshow!

FEATURING ALL DIRECT-TO-CONSUMER BUSINESSES (NOT JUST OF BEEF) DURING THE BBQ AT ETNA PARK, 11:45AM- APPROXIMATELY 3PM.

- Free booth space
- BYO table and decor
- We expect 100 people to attend the BBQ

To reserve your space, call
Grace Woodmansee
(530)842-2711



AG IN THE CLASSROOM

READING AGRICULTURE STORIES TO STUDENTS

Don't you just love how these students are captivated by Caroline Luiz as she reads them a story about agriculture.

Caroline was recognized at the 2021 CCW Convention as the Top Reader in the state for 2021.

How can you help your Siskiyou County CattleWomen?

Come to the meetings, serve on a committee, read to children, post on Facebook or Instagram, share your agriculture story, tell your friends and neighbors about beef!

Upcoming events:

Siskiyou Golden Fair - August 10 - 14, 2022

SCCA Cattle Tour in Scott Valley - August 20, 2022

SCCW helps provide the lunch for the tour. Please bring a salad or dessert to share at the lunch location at the Etna Park.

Fall Membership Meeting - October 1, 2022.



Siskiyou County Cattlewomen
1409 County Highway A-12
Montague, CA 96064